



THE BOTTOM LINE

CELEBRATING WOMEN IN BUSINESS

Each year, the Florida Department of Business and Professional Regulation (DBPR) presents **Celebrating Women in Business**, a professional-development event hosted by DBPR Secretary Jonathan Zachem. The event, DBPR's way of highlighting Women's History Month, includes networking opportunities and a panel discussion featuring entrepreneurial and career advice from some of Florida's top women business leaders.

Celebrating Women in Business is a forum for the many talented women professionals throughout the state to gather and exchange ideas, information and best practices with their peers.

7th Annual Celebrating Women in Business Panel Discussion

Friday, March 30, 2018

1 – 5 p.m.

Florida State University Conference Center
555 W. Pensacola St, Tallahassee, FL 32306

Free admission, open to public

Free parking available at the
FSU St. Augustine Garage

REGISTER



Meet the Panel

MODERATOR



RUTH DILLARD
Director of Admin & Financial Management at DBPR



NATASHA HARTSFIELD
VP of Programs at the Tallahassee Museum



CASSANDRA PASLEY
Director of Children's Medical Services at the FL Department of Health



DR. TIFFANY HALL
Associate Veterinarian at Novey Animal Hospital



ALLISON HARRELL
Shareholder, Assurance Services at Thomas Howell Ferguson



MERCEDES ANGELL
Commercial Realtor at Cushman & Wakefield

DBPR HONORS WOMEN'S HISTORY MONTH

THE FLORIDA WOMEN'S HALL OF FAME

Annual Presidential Proclamations have designated March as Women's History Month since 1987, according to the U.S. Library of Congress. The observance celebrates the contributions and accomplishments of women throughout American history and their vital influence on industry, the economy and society.

The Florida Women's Hall of Fame was established in 1982. It was created, as stated in Chapter 92-48 of the Laws of Florida, with "the intent of the Legislator to recognize and honor those women who, through their works and lives, have made significant improvement of the life of women and for citizens of Florida." Every year, three women are inducted into the Hall of Fame. The annual nomination season begins April 1 and ends July 15. The Florida Commission on the Status of Women reviews nominees and sends the Governor a list of 10 by October 1, from which the three are chosen by November 1.

Here are a few members of the Florida Women's Hall of Fame.



1984

**JULIA
DEFOREST
TUTTLE**

Businesswoman,
land owner of
what became
Miami, Florida



1984

**ZORA
NEALE
HURSTON**

Folklorist,
anthropologist
and author



1986

**FLORENCE
BARBARA
SEIBERT**

Biochemist,
inventor of
the standard
tuberculosis
test



1992

**RUTH
BRYAN
OWEN**

First female
in the U.S.
Congress



1994

**BETTY MAE
TIGER
JUMPER**

First female
chief of the
Seminole Tribe
of Florida



1995

**JOANN
HARDIN
MORGAN**

First female
engineer at
NASA, first
woman senior
executive at
Kennedy Space
Center



2002

**TONI
JENNINGS**

First Female
Lieutenant
Governor of
Florida



2003

**GLORIA
ESTEFAN**

Entertainer



2007

**JUSTICE
PEGGY A.
QUINCE**

First black
female Justice
of the Florida
Supreme Court
and the third
female Justice



2016

**CAROL
JENKINS
BARNETT**

President of
Publix Super
Markets
Charities Inc.

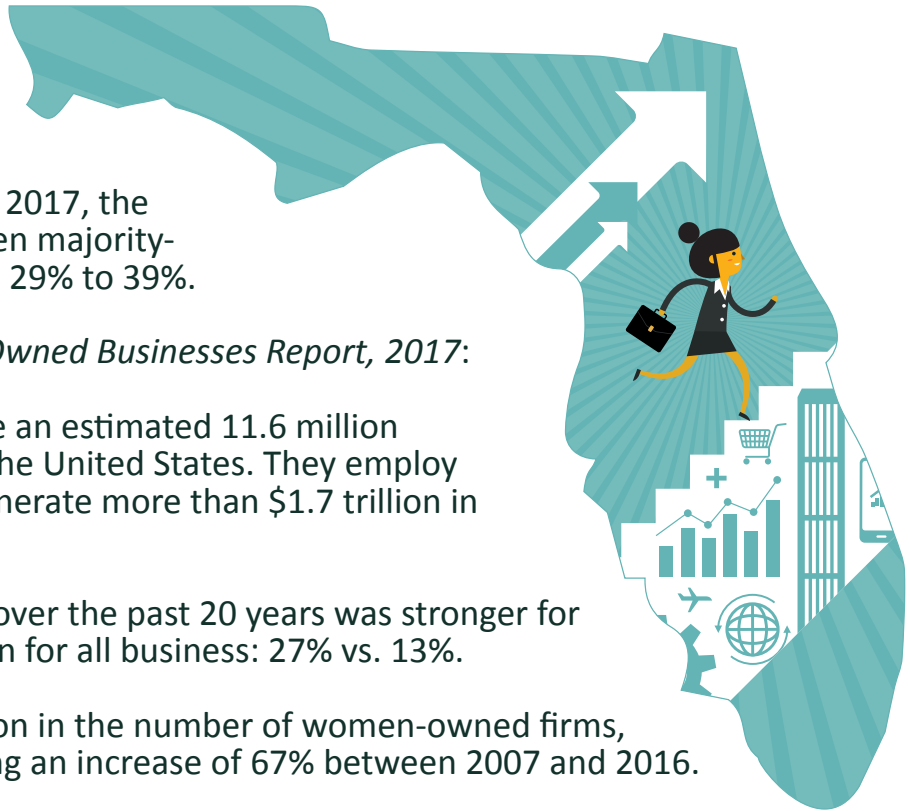
FLORIDA LEADS THE NATION IN WOMEN-OWNED BUSINESS GROWTH

Women-owned businesses spring up in the United States at higher rates than the national average for all businesses, according to a study by American Open Express. Between 2007 and 2017, the percentage of the country's women majority-owned businesses increased from 29% to 39%.

Findings of *The State of Women-Owned Businesses Report, 2017*:

- As of January 2017, there were an estimated 11.6 million women-owned businesses in the United States. They employ nearly 9 million people and generate more than \$1.7 trillion in revenue.
- The employment-growth rate over the past 20 years was stronger for women-owned businesses than for all business: 27% vs. 13%.

Of the five states leading the nation in the number of women-owned firms, Florida ranks first in growth – citing an increase of 67% between 2007 and 2016.



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"I'm excited to host some of the area's leading women professionals and those venturing into the world of business. This event will offer valuable entrepreneurial advice and will be an excellent venue for networking and mentorship."

— DBPR Secretary Jonathan Zachem