

Bernie Little Distributors, Inc.

Price Promotions 2011

Sebring - Hardee, Highlands & Okeechobee

<u>Brands</u>	<u>Package</u>	<u>Beginning</u> <u>Date</u>	<u>Ending</u> <u>Date</u>	<u>Qty</u>	<u>Posted</u>		<u>Premise</u> <u>Type</u>
					<u>Price Per</u> <u>Case</u>	<u>Price after</u> <u>Posting</u>	
Corona X, Lt, PC, ME, NM	24/12 LNR 2/12, Can 2/12, Slim Can 2/12 & 24/12 LNNR LS	1/1/11	4/2/11	14-44	\$ 22.95	\$ 25.40	Off
Corona X, Lt, PC, ME, NM	24/12 LNR 2/12, Can 2/12, Slim Can 2/12 & 24/12 LNNR LS	1/1/11	4/2/11	45+	\$ 22.40	\$ 25.40	Off
<u>Mix & Match on above brands & packages</u>							
Negra Modelo	24/12oz NR 2/12	1/1/11	2/26/11	14-44	\$ 22.95	\$ 25.40	Off
Negra Modelo	24/12oz NR 2/12	1/1/11	2/26/11	45+	\$ 22.40	\$ 25.40	Off
Corona X, Lt	18/12oz LNNR	1/1/11	4/2/11	5+	\$ 16.95	\$ 19.50	Off
<u>Mix & Match on above brands & packages</u>							
Coronita & Coronita Lt Party Box	24/7oz NR LS	1/1/11	4/2/11	5+	\$ 16.95	\$ 19.60	Off
<u>Mix & Match on above brands & packages</u>							
Modelo Especial	24/12oz Can 4/6 & 2/12	1/1/11	4/2/11	5+	\$ 18.65	\$ 21.25	Off
<u>Mix & Match on above brands & packages</u>							
Modelo Especial	18/12oz CAN	1/1/11	4/2/11	5+	\$ 13.55	\$ 14.75	Off
St. Pauli Girl & Dark	24/12oz LNNR 2/12	1/1/11	2/26/11	35+	\$ 18.65	\$ 22.95	Off
St. Pauli Girl & Dark	24/12oz LNNR 2/12	2/28/11	4/2/11	15+	\$ 18.65	\$ 22.95	Off
<u>Mix & Match on above brands & packages</u>							
Corona X, Lt, PC, ME, NM	24/12oz LNNR 4/6	1/1/11	4/2/11	14-29	\$ 26.05	\$ 27.15	On
Corona X, Lt, PC, ME, NM	24/12oz LNNR 4/6	1/1/11	4/2/11	30-49	\$ 24.50	\$ 27.15	On
Corona X, Lt, PC, ME, NM	24/12oz LNNR 4/6	1/1/11	4/2/11	50+	\$ 22.95	\$ 27.15	On
<u>Mix & Match on above brands & packages</u>							