

Bernie Little Distributors, Inc.

Price Promotions 2011

Sebring - Hardee, Highlands & Osceola Counties

<u>Brands</u>	<u>Package</u>	<u>Beginning</u> <u>Date</u>	<u>Ending</u> <u>Date</u>	<u>Qty</u>	<u>Posted</u> <u>Price Per</u> <u>Case</u>	<u>Price</u> <u>after</u> <u>Posting</u>	<u>Premise</u> <u>Type</u>	<u>Comment</u>
Mic Lt & Ultra	18/12oz LNNR	01/01/11	02/05/11	5+	\$ 13.70	\$ 15.45	Off	New Ending Date
Mic Lt & Ultra	18/12oz LNNR	02/06/11	02/26/11	5+	\$ 13.20	\$ 15.45	Off	New
Mic Lt & Ultra	18/12oz LNNR	02/27/11	04/23/11	5+	\$ 13.70	\$ 15.45	Off	New
<u>Mix & Match on above brands & packages</u>								
Shock Top	24/12oz LNNR 2/12	02/13/11	04/30/11	56+	\$ 23.50	\$ 24.30	Off	Promo Canceled