



**Bernie Little Distributors, Inc.**

**Price Promotions 2011**

**Sebring - Okeechobee & Glades**

<u>Brands</u>	<u>Package</u>	<u>Beginning Date</u>	<u>Ending Date</u>	<u>Qty</u>	<u>Posted Price Per Case</u>	<u>Price after Posting</u>	<u>Premise Type</u>	<u>Comment</u>
Mic Lt & Ultra	18/12oz LNNR	01/01/11	02/05/11	5+	\$ 13.70	\$ 15.45	Off	New Ending Date
Mic Lt & Ultra	18/12oz LNNR	02/06/11	02/26/11	5+	\$ 13.20	\$ 15.45	Off	New
Mic Lt & Ultra	18/12oz LNNR	02/27/11	04/23/11	5+	\$ 13.70	\$ 15.45	Off	New
<u>Mix &amp; Match on above brands &amp; packages</u>								
Shock Top	24/12oz LNNR 2/12	02/13/11	04/30/11	56+	\$ 23.50	\$ 24.30	Off	Promo Canceled