

Bernie Little Distributors, Inc.

Price Promotions 2011

Sebring - Hardee, Highlands, Osceola, Okeechobee & Glades

<u>Brands</u>	<u>Package</u>	<u>Beginning Date</u>	<u>Ending Date</u>	<u>Qty</u>	<u>Posted Price Per Case</u>	<u>Price after Posting</u>	<u>Premise Type</u>	<u>Comment</u>
Seagrams Family (Wild Berries, Strawberry Daiquiri, Peach Fuzzy Navel, Classic Lime Margarita, Calypso Colada, Bahama Mama, Strawberry Margarita, Jamaican Me Happy, Lime Melonade, Black Cherry Fizz, Pink Punch, Mango & Sangria) Mix & Match on above brands & packages	24/12oz LNNR 6/4	01/01/11	12/31/11	20+	\$ 19.16	\$ 23.94	Off	New Flavors added to mix & match
Estrella Damm	24/12oz NR 4/6	4/3/11	4/13/11	5+	\$ 12.79	\$ 25.58	Off	