

Bernie Little Distributors, Inc.

Price Promotions 2011

Eaton Park - Polk County

<u>Brands</u>	<u>Package</u>	<u>Beginning Date</u>	<u>Ending Date</u>	<u>Qty</u>	<u>Posted Price Per Case</u>	<u>Price after Posting</u>	<u>Premise Type</u>	
Bud Light Lime Mix & Match on above brands & packages	18/12oz Cans & LNNR	01/01/11	04/30/11	5+	\$ 14.70	\$ 15.90	Off	New Ending Date from 2011-01
Bud Light Lime Mix & Match on above brands & packages	18/12oz Cans & LNNR	05/01/11	05/28/11	5+	\$ 14.30	\$ 15.90	Off	
Bud Light Lime Mix & Match on above brands & packages	18/12oz Cans & LNNR	06/26/11	07/30/11	5+	\$ 14.30	\$ 15.90	Off	
Bud Light Lime Mix & Match on above brands & packages	18/12oz Cans & LNNR	08/28/11	10/01/11	5+	\$ 14.30	\$ 15.90	Off	