



**Bernie Little Distributors, Inc.**

**Price Promotions 2011**

**Sebring - Hardee, Highlands & Okeechobee**

<u>Brands</u>	<u>Package</u>	<u>Beginning</u> <u>Date</u>	<u>Ending</u> <u>Date</u>	<u>Qty</u>	<u>Posted</u>		<u>Premise</u> <u>Type</u>
					<u>Price Per</u> <u>Case</u>	<u>Price after</u> <u>Posting</u>	
Corona, Corona Lt, Pacifico Clara, Modelo Especial, Negra Modelo	24/12 LNR 2/12, Can 2/12, Slim Can 2/12 & 24/12 LNNR LS	2/28/11	7/2/11	14-44	\$ 22.95	\$ 25.40	Off
Corona, Corona Lt, Pacifico Clara, Modelo Especial, Negra Modelo	24/12 LNR 2/12, Can 2/12, Slim Can 2/12 & 24/12 LNNR LS	2/28/11	7/2/11	45+	\$ 22.40	\$ 25.40	Off
Mix & Match on above brands & packages							
Corona X, Corona Lt	18/12oz LNNR	4/3/11	7/2/11	5+	\$ 16.95	\$ 19.50	Off
Mix & Match on above brands & packages							
Coronita & Coronita Lt Party Box	24/7oz NR LS	4/3/11	7/2/11	5+	\$ 16.95	\$ 19.60	Off
Mix & Match on above brands & packages							
Modelo Especial	24/12oz Can 4/6 & 2/12	4/3/11	7/2/11	5+	\$ 18.65	\$ 21.25	Off
Mix & Match on above brands & packages							
Modelo Especial	18/12oz CAN	4/3/11	7/2/11	5+	\$ 13.55	\$ 14.75	Off
Corona, Corona Lt, Pacifico Clara, Modelo Especial, Negra Modelo	24/12oz LNNR 4/6	4/3/11	7/2/11	14-29	\$ 26.05	\$ 27.15	On
Corona, Corona Lt, Pacifico Clara, Modelo Especial, Negra Modelo	24/12oz LNNR 4/6	4/3/11	7/2/11	30-49	\$ 24.50	\$ 27.15	On
Corona, Corona Lt, Pacifico Clara, Modelo Especial, Negra Modelo	24/12oz LNNR 4/6	4/3/11	7/2/11	50+	\$ 22.95	\$ 27.15	On
Mix & Match on above brands & packages							