



**Bernie Little Distributors, Inc.**

**Price Promotions 2011**

**Eaton Park - Polk County**

<u>Brands</u>	<u>Package</u>	<u>Beginning Date</u>	<u>Ending Date</u>	<u>Qty</u>	<u>Posted Price Per Case</u>	<u>Price after Posting</u>	<u>Premise Type</u>	<u>Comment</u>
Mic, Lt, Abk & Ultra	18/12oz LNNR	04/24/11	05/14/11	5+	\$ 13.70	\$ 15.45	Off	New Ending Date
Mic Ultra	18/12oz Cans	04/24/11	05/14/11	5+	\$ 13.70	\$ 15.45	Off	from posting 2011-04
Mic, Lt & Ultra	18/12oz LNNR	05/15/11	05/21/11	5+	\$ 13.20	\$ 15.45	Off	
Mic Ultra	18/12oz Cans	05/15/11	05/21/11	5+	\$ 13.20	\$ 15.45	Off	
Mic, Lt & Ultra	18/12oz LNNR	05/22/11	07/09/11	5+	\$ 13.70	\$ 15.45	Off	
Mic Ultra	18/12oz Cans	05/22/11	07/09/11	5+	\$ 13.70	\$ 15.45	Off	
Mic, Lt & Ultra	18/12oz LNNR	07/10/11	07/30/11	5+	\$ 13.20	\$ 15.45	Off	
Mic Ultra	18/12oz Cans	07/10/11	07/30/11	5+	\$ 13.20	\$ 15.45	Off	
Mic, Lt & Ultra	18/12oz LNNR	07/31/11	10/01/11	5+	\$ 13.70	\$ 15.45	Off	
Mic Ultra	18/12oz Cans	07/31/11	10/01/11	5+	\$ 13.70	\$ 15.45	Off	
Mix & Match on above brands & packages								
King Cobra & Hurricane	12/32oz Qt NR	01/01/11	05/14/11	5+	\$ 14.00	\$ 15.15	Off	New Ending Date
Mix & Match on above brands & packages								from posting 2011-01
King Cobra	12/32oz Qt NR	05/15/11	12/31/11	5+	\$ 14.00	\$ 15.15	Off	
Belgian Sampler	18/11.2oz LNNR	01/01/11	05/14/11	5 - 89	\$ 19.65	\$ 21.35	Off	New Ending Date
Belgian Sampler	18/11.2oz LNNR	01/01/11	05/14/11	90+	\$ 19.05	\$ 21.35	Off	from posting 2011-01