



**Bernie Little Distributors, Inc.**

**Price Promotions 2011**

**Sebring - Hardee, Highlands, Osceola, Okeechobee & Glades**

<u>Brands</u>	<u>Package</u>	<u>Beginning</u> <u>Date</u>	<u>Ending</u> <u>Date</u>	<u>Qty</u>	<u>Posted</u> <u>Price Per</u> <u>Case</u>	<u>Price</u> <u>after</u> <u>Posting</u>	<u>Premise</u> <u>Type</u>	
Bud Light Lime Mix & Match on above brands & packages	18/12oz Cans & LNNR	01/01/11	04/30/11	5+	\$ 14.70	\$ 15.90	Off	New Ending Date from 2011-01 & 2011-02
Bud Light Lime Mix & Match on above brands & packages	18/12oz Cans & LNNR	05/01/11	05/28/11	5+	\$ 14.30	\$ 15.90	Off	
Bud Light Lime Mix & Match on above brands & packages	18/12oz Cans & LNNR	06/26/11	07/30/11	5+	\$ 14.30	\$ 15.90	Off	
Bud Light Lime Mix & Match on above brands & packages	18/12oz Cans & LNNR	08/28/11	10/01/11	5+	\$ 14.30	\$ 15.90	Off	