



**Bernie Little Distributors, Inc.****Price Promotions 2011****Sebring - Hardee, Highlands, Osceola, Okeechobee & Glades**

<u>Brands</u>	<u>Package</u>	<u>Beginning</u> <u>Date</u>	<u>Ending</u> <u>Date</u>	<u>Qty</u>	<u>Posted</u> <u>Price Per</u> <u>Case</u>	<u>Price</u> <u>after</u> <u>Posting</u>	<u>Premise</u> <u>Type</u>
Bud Reg, Light, Select & Select 55 Mix & Match on above brands & packages	24/12oz Can & LNNR 2/12	05/01/11	05/21/11	15+	\$ 17.80	\$ 18.50	Off
Bud Reg, Light, Select & Select 55 Mix & Match on above brands & packages	24/12oz Can 2/12	05/22/11	07/09/11	10+	\$ 17.80	\$ 18.50	Off
Bud Reg, Light, Select & Select 55 Mix & Match on above brands & packages	24/12oz LNNR 2/12	05/22/11	07/09/11	10+	\$ 17.80	\$ 18.50	On & Off
Bud Reg, Light, Select & Select 55 Mix & Match on above brands & packages	24/12oz Can & LNNR 2/12	07/10/11	07/30/11	15+	\$ 17.80	\$ 18.50	Off
Bud Reg, Light, Select & Select 55 Mix & Match on above brands & packages	24/12oz Can 2/12	07/31/11	09/03/11	10+	\$ 17.80	\$ 18.50	Off
Bud Reg, Light, Select & Select 55 Mix & Match on above brands & packages	24/12oz LNNR 2/12	07/31/11	09/03/11	10+	\$ 17.80	\$ 18.50	On & Off
Bud Reg, Light, Select & Select 55 Mix & Match on above brands & packages	24/12oz Can & LNNR 2/12	09/04/11	10/01/11	25+	\$ 17.80	\$ 18.50	Off