

Bernie Little Distributors, Inc.**Price Promotions 2011****Sebring - Hardee, Highlands, Osceola, Okeechobee & Glades**

<u>Brands</u>	<u>Package</u>	<u>Beginning Date</u>	<u>Ending Date</u>	<u>Qty</u>	<u>Posted Price Per Case</u>	<u>Price after Posting</u>	<u>Premise Type</u>
Bud Reg, Light, Select & Select 55	18pk/12oz Can & LNNR	05/01/11	05/21/11	10+	\$ 13.20	\$ 13.95	Off
Mix & Match on above brands & packages							
Bud Reg, Light, Select & Select 55	18pk/12oz Can & LNNR	05/22/11	05/28/11	10 - 24	\$ 13.20	\$ 13.95	Off
Bud Reg, Light, Select & Select 55	18pk/12oz Can & LNNR	05/22/11	05/28/11	25+	\$ 12.75	\$ 13.95	Off
Mix & Match on above brands & packages							
Bud Reg, Light, Select & Select 55	18pk/12oz Can & LNNR	05/29/11	06/04/11	25+	\$ 12.75	\$ 13.95	Off
Mix & Match on above brands & packages							
Bud Reg, Light, Select & Select 55	18pk/12oz Can & LNNR	06/05/11	06/25/11	25+	\$ 13.20	\$ 13.95	Off
Mix & Match on above brands & packages							
Bud Reg, Light, Select & Select 55	18pk/12oz Can & LNNR	06/26/11	07/09/11	10 - 24	\$ 13.20	\$ 13.95	Off
Bud Reg, Light, Select & Select 55	18pk/12oz Can & LNNR	06/26/11	07/09/11	25+	\$ 12.75	\$ 13.95	Off
Mix & Match on above brands & packages							
Bud Reg, Light, Select & Select 55	18pk/12oz Can & LNNR	07/10/11	07/30/11	10+	\$ 13.20	\$ 13.95	Off
Mix & Match on above brands & packages							
Bud Reg, Light, Select & Select 55	18pk/12oz Can & LNNR	07/31/11	08/27/11	25+	\$ 13.20	\$ 13.95	Off
Mix & Match on above brands & packages							
Bud Reg, Light, Select & Select 55	18pk/12oz Can & LNNR	08/28/11	10/01/11	10+	\$ 13.20	\$ 13.95	Off
Mix & Match on above brands & packages							