

Bernie Little Distributors, Inc.**Price Promotions 2011****Sebring - Hardee, Highlands, Osceola, Okeechobee & Glades**

<u>Brands</u>	<u>Package</u>	<u>Beginning Date</u>	<u>Ending Date</u>	<u>Qty</u>	<u>Posted Price Per Case</u>	<u>Price after Posting</u>	<u>Premise Type</u>
Bud Reg, Light, Select & Select 55	24/12oz Can & LNNR 2/12	05/22/11	07/09/11	10+	\$ 17.80	\$ 18.50	Off
Mix & Match on above brands & packages							
Bud Reg, Light, Select & Select 55	24/12oz Can & LNNR 2/12	07/10/11	07/30/11	25+	\$ 17.80	\$ 18.50	Off
Mix & Match on above brands & packages							
Bud Reg, Light, Select & Select 55	24/12oz Can & LNNR 2/12	07/31/11	09/03/11	10+	\$ 17.80	\$ 18.50	Off
Mix & Match on above brands & packages							
Bud Reg, Light, Select & Select 55	24/12oz Can & LNNR 2/12	09/04/11	10/01/11	25+	\$ 17.80	\$ 18.50	Off
Mix & Match on above brands & packages							
Bud Reg, Light, Select & Select 55	24/12oz LNNR 2/12	05/22/11	07/09/11	10+	\$ 17.80	\$ 18.50	On
Mix & Match on above brands & packages							
Bud Reg, Light, Select & Select 55	24/12oz LNNR 2/12	07/31/11	09/03/11	10+	\$ 17.80	\$ 18.50	On
Mix & Match on above brands & packages							
Busch & Busch Light	24/12oz Can & LNNR 2/12	05/09/11	12/31/11	10+	\$ 13.42	\$ 13.80	Off
Mix & Match on above brands & packages							
Natural Light & Natural Ice	24/12oz Can & LNNR 2/12	05/09/11	12/31/11	10+	\$ 13.42	\$ 13.80	Off
Mix & Match on above brands & packages							
Margaritaville Spiked Tea & Lemonade	24/12oz LNNR 4/6	05/29/11	06/11/11	10+	\$ 20.15	\$ 24.00	Off
Mix & Match on above brands & packages							