



**Bernie Little Distributors, Inc.**

**Price Promotions 2011**

**Sebring - Hardee, Highlands, Osceola, Okeechobee & Glades**

<u>Brands</u>	<u>Package</u>	<u>Beginning Date</u>	<u>Ending Date</u>	<u>Qty</u>	<u>Posted Price Per Case</u>	<u>Price after Posting</u>	<u>Premise Type</u>	<u>Comment</u>
King Cobra & Hurricane Mix & Match on above brands & packages	12/32oz Qt NR	01/01/11	05/14/11	5+	\$ 14.00	\$ 15.15	Off	New Ending Date from posting 2011-01 & 2011-02
King Cobra	12/32oz Qt NR	05/15/11	12/31/11	5+	\$ 14.00	\$ 15.15	Off	
Belgian Sampler	18/11.2oz LNNR	01/01/11	05/14/11	5 - 89	\$ 19.65	\$ 21.35	Off	New Ending Date from
Belgian Sampler	18/11.2oz LNNR	01/01/11	05/14/11	90+	\$ 19.05	\$ 21.35	Off	posting 2011-01 & 2011-02