

Bernie Little Distributors, Inc.
Price Promotions 2011
Sebring - Hardee, Highlands & Okeechobee

<u>Brands</u>	<u>Package</u>	<u>Beginning Date</u>	<u>Ending Date</u>	<u>Qty</u>	<u>Posted Price Per Case</u>	<u>Price after Posting</u>	<u>Premise Type</u>	<u>Comment</u>
Corona, Corona Lt, Pacifico Clara, Modelo Especial, Negra Modelo	24/12 LNR 2/12, Can 2/12, Slim Can 2/12 & 24/12 LNNR LS	2/28/11	10/1/11	14-44	\$ 22.95	\$ 25.40	Off	New Ending Date
Corona, Corona Lt, Pacifico Clara, Modelo Especial, Negra Modelo	24/12 LNR 2/12, Can 2/12, Slim Can 2/12 & 24/12 LNNR LS	2/28/11	10/1/11	45+	\$ 22.40	\$ 25.40	Off	
Mix & Match on above brands & packages								
Corona X, Corona Lt	18/12oz LNNR	4/3/11	10/1/11	5+	\$ 16.95	\$ 19.50	Off	New Ending Date
Mix & Match on above brands & packages								
Coronita & Coronita Lt Party Box	24/7oz NR LS	4/3/11	10/1/11	5+	\$ 16.95	\$ 19.60	Off	New Ending Date
Mix & Match on above brands & packages								
Modelo Especial	24/12oz Can 4/6 & 2/12	4/3/11	10/1/11	5+	\$ 18.65	\$ 21.25	Off	New Ending Date
Mix & Match on above brands & packages								
Modelo Especial	18/12oz CAN	4/3/11	10/1/11	5+	\$ 13.55	\$ 14.75	Off	New Ending Date
Corona, Corona Lt, Pacifico Clara, Modelo Especial, Negra Modelo	24/12oz LNNR 4/6	4/3/11	10/1/11	14-29	\$ 26.05	\$ 27.15	On	New Ending Date
Corona, Corona Lt, Pacifico Clara, Modelo Especial, Negra Modelo	24/12oz LNNR 4/6	4/3/11	10/1/11	30-49	\$ 24.50	\$ 27.15	On	
Corona, Corona Lt, Pacifico Clara, Modelo Especial, Negra Modelo	24/12oz LNNR 4/6	4/3/11	10/1/11	50+	\$ 22.95	\$ 27.15	On	
Mix & Match on above brands & packages								
St. Pauli Girl & Dark	24/12oz LNNR 2/12	4/4/11	9/3/11	7+	\$ 20.15	\$ 22.80	Off	New Ending Date
Mix & Match on above brands & packages								