



**Bernie Little Distributors, Inc.**

**Price Promotions 2011**

**Sebring - Hardee, Highlands & Osceola Counties**

<u>Brands</u>	<u>Package</u>	<u>Beginning Date</u>	<u>Ending Date</u>	<u>Qty</u>	<u>Posted Price Per Case</u>	<u>Price after Posting</u>	<u>Premise Type</u>	<u>Comment</u>
Bud Reg, Light, Select & Select 55	24/12oz Can S/C & LNNR	01/01/11	06/25/11	10 - 59	\$ 18.60	\$ 17.35	Off	New Ending
Bud Reg, Light, Select & Select 55	24/12oz Can S/C & LNNR	01/01/11	06/25/11	60+	\$ 18.60	\$ 16.55	Off	Date from postings
Mix & Match on above brands & packages								2011-01 & 02
Bud Reg, Light, Select & Select 55	24/12oz Can S/C & LNNR	06/26/11	07/09/11	10 - 34	\$ 18.60	\$ 17.35	Off	
Bud Reg, Light, Select & Select 55	24/12oz Can S/C & LNNR	06/26/11	07/09/11	35+	\$ 18.60	\$ 16.55	Off	
Mix & Match on above brands & packages								
Bud Reg, Light, Select & Select 55	24/12oz Can S/C & LNNR	07/10/11	12/31/11	10 - 59	\$ 18.60	\$ 17.35	Off	
Bud Reg, Light, Select & Select 55	24/12oz Can S/C & LNNR	07/10/11	12/31/11	60+	\$ 18.60	\$ 16.55	Off	
Mix & Match on above brands & packages								