

Bernie Little Distributors, Inc.

Price Promotions 2011

Sebring - Hardee, Highlands & Osceola Counties

Replaces 2011-33

<u>Brands</u>	<u>Package</u>	<u>Beginning</u> <u>Date</u>	<u>Ending</u> <u>Date</u>	<u>Qty</u>	<u>Posted</u> <u>Price Per</u> <u>Case</u>	<u>Price after</u> <u>Posting</u>	<u>Premise</u> <u>Type</u>	<u>Comment</u>
Bud Reg, Light, Select & Select 55	24/12oz Can S/C & LNNR	01/01/11	06/25/11	10 - 59	\$ 17.35	\$ 18.60	Off	
Bud Reg, Light, Select & Select 55	24/12oz Can S/C & LNNR	01/01/11	06/25/11	60+	\$ 16.55	\$ 18.60	Off	
Mix & Match on above brands & packages								
Bud Reg, Light, Select & Select 55	24/12oz Can S/C & LNNR	06/26/11	07/09/11	10 - 34	\$ 17.35	\$ 18.60	Off	
Bud Reg, Light, Select & Select 55	24/12oz Can S/C & LNNR	06/26/11	07/09/11	35+	\$ 16.55	\$ 18.60	Off	
Mix & Match on above brands & packages								
Bud Reg, Light, Select & Select 55	24/12oz Can S/C & LNNR	07/10/11	12/31/11	10 - 59	\$ 17.35	\$ 18.60	Off	
Bud Reg, Light, Select & Select 55	24/12oz Can S/C & LNNR	07/10/11	12/31/11	60+	\$ 16.55	\$ 18.60	Off	
Mix & Match on above brands & packages								