



**Bernie Little Distributors, Inc.**

**Price Promotions 2011**

**Sebring - Hardee, Highlands, Okeechobee, Glades & Osceola**

<u>Brands</u>	<u>Package</u>	<u>Beginning</u> <u>Date</u>	<u>Ending</u> <u>Date</u>	<u>Qty</u>	<u>Posted</u> <u>Price Per</u> <u>Case</u>	<u>Price after</u> <u>Posting</u>	<u>Premise</u> <u>Type</u>	<u>Comment</u>
Bud Reg, Light, Select & Select 55	18/12oz Can/LNNR	07/31/11	08/20/11	25+	\$ 13.20	\$ 13.95	Off	
Bud Reg, Light, Select & Select 55	18/12oz Can/LNNR	08/21/11	08/27/11	25+	\$ 12.75	\$ 13.95	Off	
Bud Reg, Light, Select & Select 55	18/12oz Can/LNNR	08/28/11	09/10/11	10 - 24	\$ 13.20	\$ 13.95	Off	
Bud Reg, Light, Select & Select 55	18/12oz Can/LNNR	08/28/11	09/10/11	25+	\$ 12.75	\$ 13.95	Off	
Bud Reg, Light, Select & Select 55	18/12oz Can/LNNR	09/11/11	10/01/11	10+	\$ 13.20	\$ 13.95	Off	

Mix & Match on above brands & packages

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