



**Bernie Little Distributors, Inc.**

**Price Promotions 2011**

**Sebring - Hardee, Highlands, Okeechobee, Glades & Osceola**

<u>Brands</u>	<u>Package</u>	<u>Beginning</u> <u>Date</u>	<u>Ending</u> <u>Date</u>	<u>Qty</u>	<u>Posted</u> <u>Price Per</u> <u>Case</u>	<u>Price</u> <u>after</u> <u>Posting</u>	<u>Premise</u> <u>Type</u>	<u>Comment</u>
Bud Reg, Light, Select & Select 55	24/12oz Can S/C & LNNR	07/10/11	08/20/11	10 - 59	\$ 17.35	\$ 18.60	Off	New Ending
Bud Reg, Light, Select & Select 55	24/12oz Can S/C & LNNR	07/10/11	08/20/11	60+	\$ 16.55	\$ 18.60	Off	Date from posting
Mix & Match on above brands & packages								2011-33
Bud Reg, Light, Select & Select 55	24/12oz Can S/C & LNNR	08/21/11	08/27/11	10 - 34	\$ 17.35	\$ 18.60	Off	
Bud Reg, Light, Select & Select 55	24/12oz Can S/C & LNNR	08/21/11	08/27/11	35+	\$ 16.55	\$ 18.60	Off	
Mix & Match on above brands & packages								
Bud Reg, Light, Select & Select 55	24/12oz Can S/C & LNNR	08/28/11	10/01/11	10 - 59	\$ 17.35	\$ 18.60	Off	
Bud Reg, Light, Select & Select 55	24/12oz Can S/C & LNNR	08/28/11	10/01/11	60+	\$ 16.55	\$ 18.60	Off	
Mix & Match on above brands & packages								