



**Bernie Little Distributors, Inc.**

**Price Promotions 2011**

**Sebring - Hardee, Highlands & Okeechobee**

<u>Brands</u>	<u>Package</u>	<u>Beginning Date</u>	<u>Ending Date</u>	<u>Qty</u>	<u>Posted Price Per Case</u>	<u>Price after Posting</u>	<u>Premise Type</u>	<u>Comment</u>
Corona X, Lt, PC, ME, NM	24/12 LNR 2/12, Can 2/12, Slim Can 2/12 & 24/12 LNNR LS	10/3/11	12/31/11	14-44	23.45	26.30	Off	
Corona X, Lt, PC, ME, NM	24/12 LNR 2/12, Can 2/12, Slim Can 2/12 & 24/12 LNNR LS	10/3/11	12/31/11	45+	22.95	26.30	Off	
Mix & Match on above brands & packages								
Corona X, Lt	18/12oz LNNR	10/3/11	12/31/11	5+	17.40	19.60	Off	
Coronita & Coronita Lt Party Box	24/7oz NR LS	10/3/11	12/31/11	5+	16.95	19.60	Off	
Mix & Match on above brands & packages								
Modelo Especial	24/12oz Can 4/6 & 2/12	10/3/11	12/31/11	5+	19.50	22.10	Off	
Mix & Match on above brands & packages								
Modelo Especial	18/12oz CAN	10/3/11	12/31/11	5+	14.00	15.20	Off	
St. Pauli Girl & Dark	24/12oz LNNR 2/12	11/7/11	12/31/11	7+	20.15	22.80	Off	
Mix & Match on above brands & packages								
Corona X, Lt, PC, ME, NM	24/12oz LNNR 4/6	10/3/11	12/31/11	14-29	26.05	27.15	On	
Corona X, Lt, PC, ME, NM	24/12oz LNNR 4/6	10/3/11	12/31/11	30-49	24.50	27.15	On	
Corona X, Lt, PC, ME, NM	24/12oz LNNR 4/6	10/3/11	12/31/11	50+	22.95	27.15	On	
Mix & Match on above brands & packages								
Corona X, Lt,	24/12oz Can 2/12	10/3/11	12/31/11	25+	22.95	26.30	On	
Mix & Match on above brands & packages								