

Bernie Little Distributors, Inc.

Sebring - Hardee, Highlands, Okeechobee and trade area of Osceola & Glades

<u>Brands</u>	<u>Package</u>	<u>Start</u>	<u>Stop</u>	<u>Posted Price</u>	<u>Price after Posting</u>	<u>Qty</u>	<u>Premise</u>
Bud Chelada, Bud Lt Chelada	15/24oz Can	01/01/12	12/29/12	\$ 28.55	\$ 30.65	5+	On & Off
Bud Reg & Light	15/24oz NR	01/01/12	12/29/12	\$ 21.65	\$ 23.30	1+	On & Off
Bud Reg & Light	15/24oz Can	01/01/12	12/29/12	\$ 21.65	\$ 23.30	1+	On & Off
Bud Reg & Light	15/24oz Can 5/3	01/01/12	12/29/12	\$ 21.65	\$ 23.30	1+	On & Off
Bud Light Lime	15/24oz Can	01/01/12	12/29/12	\$ 21.65	\$ 23.30	1+	On & Off
Michelob Ultra	15/24oz Can	01/01/12	12/29/12	\$ 21.65	\$ 25.85	1+	On & Off
Mix & Match on above brands & packages							
Bud Reg, Light	24/8oz Can	01/01/12	12/29/12	\$ 9.85	\$ 11.15	5+	Off
Mix & Match on above brands & packages							
Bud Reg, Light, Select 55	24/8oz Can 2/12	01/01/12	12/29/12	\$ 10.00	\$ 11.15	5+	Off
Mix & Match on above brands & packages							
Bud Reg, Light	24/8oz Can 4/6	01/01/12	12/29/12	\$ 10.00	\$ 11.15	5+	Off
Mix & Match on above brands & packages							
Bud Reg & Light	24/16oz Can 6/4	01/01/12	01/28/12	\$ 21.05	\$ 22.05	5+	On & Off
Bud Reg & Light	24/16oz Can 6/4	01/29/12	03/31/12	\$ 19.90	\$ 22.05	5+	On & Off
Mix & Match on above brands & packages							
Bud Reg & Light	18/16oz Can	01/01/12	12/29/12	\$ 16.10	\$ 19.10	5+	Off
Mix & Match on above brands & packages							
Bud Reg, Light, Select & Select 55	18pk/12oz Can & LNNR	01/01/12	01/07/12	\$ 13.65	\$ 14.40	10 - 49	Off
Bud Reg, Light, Select & Select 55	18pk/12oz Can & LNNR	01/01/12	01/07/12	\$ 12.75	\$ 14.40	50+	Off
Bud Reg, Light, Select & Select 55	18pk/12oz Can & LNNR	01/08/12	02/04/12	\$ 13.65	\$ 14.40	10+	Off
Bud Reg, Light, Select & Select 55	18pk/12oz Can & LNNR	02/05/12	02/25/12	\$ 13.65	\$ 14.40	25+	Off
Bud Reg, Light, Select & Select 55	18pk/12oz Can & LNNR	02/26/12	03/24/12	\$ 13.65	\$ 14.40	10+	Off
Bud Reg, Light, Select & Select 55	18pk/12oz Can & LNNR	03/25/12	04/28/12	\$ 13.65	\$ 14.40	25+	Off
Mix & Match on above brands & packages							
Bud Reg, Light, Select & Select 55	24/12oz LNNR 2/12	01/29/12	02/25/12	\$ 18.50	\$ 19.20	10+	ON
Bud Reg, Light, Select & Select 55	24/12oz LNNR 2/12	03/25/12	05/05/12	\$ 18.50	\$ 19.20	10+	ON
Mix & Match on above brands & packages							
Bud Reg, Light, Select & Select 55	24/12oz Can & LNNR 2/12	01/01/12	01/28/12	\$ 18.50	\$ 19.20	25+	Off
Bud Reg, Light, Select & Select 55	24/12oz Can & LNNR 2/12	01/29/12	02/25/12	\$ 18.50	\$ 19.20	10+	Off
Bud Reg, Light, Select & Select 55	24/12oz Can & LNNR 2/12	02/26/12	03/24/12	\$ 18.50	\$ 19.20	25+	Off
Bud Reg, Light, Select & Select 55	24/12oz Can & LNNR 2/12	03/25/12	05/05/12	\$ 18.50	\$ 19.20	10+	Off
Mix & Match on above brands & packages							
Bud Reg, Light, Select & Select 55	24/12oz Can S/C & LNNR	01/01/12	03/31/12	\$ 18.15	\$ 19.20	10 - 34	Off
Bud Reg, Light, Select & Select 55	24/12oz Can S/C & LNNR	01/01/12	03/31/12	\$ 17.35	\$ 19.20	35 - 59	Off
Bud Reg, Light, Select & Select 55	24/12oz Can S/C & LNNR	01/01/12	03/31/12	\$ 16.95	\$ 19.20	60+	Off
Mix & Match on above brands & packages							

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Bud Reg, Light Mix & Match on above brands & packages	15/16oz ALNR	01/01/12	12/29/12	\$ 17.50	\$ 18.95	3+	On & Off
Bud Reg, Light Mix & Match on above brands & packages	15/16oz ALNR Highalnds County Only	01/01/12	12/29/12	\$ 16.50	\$ 18.95	25+	Off
Bud Light Lime & Golden Wheat Mix & Match on above brands & packages	24/12oz Cans & LNNR 2/12	02/05/12	02/25/12	\$ 20.15	\$ 21.65	10+	Off
Bud Light Lime & Golden Wheat Mix & Match on above brands & packages	24/12oz Cans & LNNR 2/12	03/25/12	04/28/12	\$ 20.15	\$ 21.65	10+	Off
Bud Light Lime Mix & Match on above brands & packages	24/12oz LNNR	01/01/12	12/29/12	\$ 19.49	\$ 21.65	56+	Off
Bud Light Golden Wheat Mix & Match on above brands & packages	24/12oz LNNR	01/01/12	12/29/12	\$ 19.49	\$ 21.65	56+	Off
Busch & Light Mix & Match on above brands & packages	24/12oz Can S/C	01/01/12	02/04/12	\$ 14.00	\$ 14.50	5+	Off
Busch & Light Mix & Match on above brands & packages	24/12oz Can S/C	02/05/12	02/25/12	\$ 14.00	\$ 14.50	98+	Off
Busch & Light Mix & Match on above brands & packages	24/12oz Can S/C	02/26/12	03/24/12	\$ 14.00	\$ 14.50	5+	Off
Busch & Light Mix & Match on above brands & packages	24/12oz Can S/C	03/25/12	04/28/12	\$ 14.00	\$ 14.50	98+	Off
Busch & Light Mix & Match on above brands & packages	24/12oz Cans & LNNR 2/12	01/01/12	12/29/12	\$ 14.15	\$ 14.50	10+	Off
Busch & Light Mix & Match on above brands & packages	24/16oz Cans 6/4	01/01/12	12/29/12	\$ 15.85	\$ 17.60	10+	Off
Busch, Busch Light & Bud Ice Mix & Match on above brands & packages	18/12oz Cans & LNNR	01/01/12	12/29/12	\$ 10.45	\$ 10.95	10+	Off
Mic Lt, Ultra Mix & Match on above brands & packages	24/12oz Can 2/12	01/01/12	02/25/12	\$ 19.60	\$ 21.20	10+	Off
Mic Lt, Ultra & Ultra Lime Cactus Mix & Match on above brands & packages	24/12oz Slim Can 2/12	01/01/12	02/25/12	\$ 19.60	\$ 21.20	10+	Off
Mic, Lt, ABk, Ultra & Ultra Amber Mix & Match on above brands & packages	24/12oz LNNR 2/12	01/01/12	02/25/12	\$ 19.60	\$ 21.20	10+	Off
Michelob Ultra Variety Pack Mix & Match on above brands & packages	24/12oz LNNR 2/12	01/01/12	02/25/12	\$ 19.60	\$ 21.20	10+	Off
Michelob Ultra Variety Pack Mix & Match on above brands & packages	12/12oz LNNR	01/01/12	02/25/12	\$ 9.80	\$ 10.60	10+	Off
Michelob Sampler Fall Mix & Match on above brands & packages	24/12oz LNNR 2/12	01/01/12	02/25/12	\$ 20.40	\$ 22.00	10+	Off
Mic Lt, Ultra Mix & Match on above brands & packages	24/12oz Can 2/12	02/26/12	03/31/12	\$ 18.50	\$ 21.20	10+	Off
Mic Lt, Ultra & Ultra Lime Cactus Mix & Match on above brands & packages	24/12oz Slim Can 2/12	02/26/12	03/31/12	\$ 18.50	\$ 21.20	10+	Off
Mic, Lt, ABk, Ultra & Ultra Amber Mix & Match on above brands & packages	24/12oz LNNR 2/12	02/26/12	03/31/12	\$ 18.50	\$ 21.20	10+	Off
Michelob Ultra Variety Pack Mix & Match on above brands & packages	24/12oz LNNR 2/12	02/26/12	03/31/12	\$ 19.60	\$ 21.20	10+	Off
Michelob Ultra Variety Pack Mix & Match on above brands & packages	12/12oz LNNR	02/26/12	03/31/12	\$ 9.80	\$ 10.60	10+	Off
Mic Lt & Ultra Mix & Match on above brands & packages	18/12oz LNNR	01/01/12	06/30/12	\$ 14.15	\$ 15.90	5+	Off
Mic Ultra Mix & Match on above brands & packages	18/12oz Cans	01/01/12	06/30/12	\$ 14.15	\$ 15.90	5+	Off
Michelob Ultra Mix & Match on above brands & packages	24/12oz LNNR	01/01/12	12/29/12	\$ 18.50	\$ 21.20	56+	Off
Michelob Ultra Mix & Match on above brands & packages	24/12oz Can	01/01/12	12/29/12	\$ 18.50	\$ 21.20	18+	Off
Natural Light & Ice Mix & Match on above brands & packages	18pk/12oz Can	01/01/12	12/29/12	\$ 10.45	\$ 10.95	5+	Off

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Natural Light & Ice	24/12oz Can S/C	01/01/12	02/04/12	\$ 14.00	\$ 14.50	5+	Off
Natural Light & Ice	24/12oz Can S/C	02/05/12	02/25/12	\$ 14.00	\$ 14.50	98+	Off
Natural Light & Ice	24/12oz Can S/C	02/26/12	03/24/12	\$ 14.00	\$ 14.50	5+	Off
Natural Light & Ice	24/12oz Can S/C	03/25/12	04/28/12	\$ 14.00	\$ 14.50	98+	Off
Mix & Match on above brands & packages							
Natural Light & Ice	24/12oz Cans & LNNR 2/12	01/01/12	12/29/12	\$ 14.15	\$ 14.50	10+	Off
Mix & Match on above brands & packages							
Natural Light & Ice	24/16oz Can 6/4	01/01/12	12/29/12	\$ 15.85	\$ 16.40	5+	Off
Mix & Match on above brands & packages							
King Cobra	12/32oz Qt NR	01/01/12	12/29/12	\$ 15.65	\$ 16.20	5+	Off
Hurricane High Gravity	24/16oz Can 6/4	01/01/12	12/29/12	\$ 14.85	\$ 15.85	5+	Off
Shock Top & Shock Top Variety	24/12oz LNNR/Can 2/12	01/01/12	03/31/12	\$ 21.90	\$ 24.30	49+	Off
Mix & Match on above brands & packages							
Becks	24/11.2oz CAN 2/12	01/01/12	03/31/12	\$ 19.95	\$ 24.55	35 - 69	Off
Becks, Light, Dark & Oktoberfest	24/11.2oz LNNR 2/12	01/01/12	03/31/12	\$ 20.95	\$ 25.55	35 - 69	Off
Becks	24/11.2oz CAN 2/12	01/01/12	03/31/12	\$ 19.95	\$ 24.55	70+	Off
Becks, Light, Dark & Oktoberfest	24/11.2oz LNNR 2/12	01/01/12	03/31/12	\$ 20.45	\$ 25.55	70+	Off
Mix & Match on above brands & packages							
Becks	24/12oz LNNR	01/01/12	03/31/12	\$ 20.95	\$ 25.55	70+	Off
Bass	24/12oz LNNR 2/12	01/01/12	03/31/12	\$ 20.95	\$ 26.30	70+	Off
Seagrams Family (Wild Berries, Strawberry Daiquiri, Peach Fuzzy Navel, Classic Lime Margarita, Calypso Colada, Bahama Mama, Strawberry Margarita, Jamaican Me Happy, Lime Melonade, Black Cherry Fizz, Pink Punch, Sangria & Mango)	24/12oz LNNR 6/4	01/01/12	12/29/12	\$ 19.16	\$ 23.94	20+	Off
Mix & Match on above brands & packages							
Magic Hat Family (#9, Circus Boy, Vinyl, Wacko, Hex & Howl)	24/12oz NR 4/6	1/1/12	2/29/12	\$ 24.15	\$ 27.85	60+	Off
Magic Hat Family (#9, Circus Boy, Vinyl, Wacko, Hex & Howl)	24/12oz NR 4/6	5/1/12	7/31/12	\$ 24.15	\$ 27.85	60+	Off
Magic Hat Family (#9, Circus Boy, Vinyl, Wacko, Hex & Howl)	24/12oz NR 4/6	10/1/12	12/29/12	\$ 24.15	\$ 27.85	60+	Off
Mix & Match on above brands & packages							
Magic Hat Family (#9, Wacko & Variety)	24/12oz NR 2/12 & Can 2/12	3/1/12	4/30/12	\$ 24.15	\$ 27.10	60+	Off
Magic Hat Family (#9, Wacko & Variety)	24/12oz NR 2/12 & Can 2/12	8/1/12	9/30/12	\$ 24.15	\$ 27.10	60+	Off
Mix & Match on above brands & packages							
Woodchuck Cider Amber, 802 Dark&Dry, Granny Smith & Pear	24/12oz NR 4/6	1/1/12	2/12/12	\$ 27.85	\$ 29.22	7+	Off
Woodchuck Cider Amber, 802 Dark&Dry, Granny Smith & Pear	24/12oz NR 4/6	2/25/12	3/11/12	\$ 27.85	\$ 29.22	7+	Off
Woodchuck Cider Amber, 802 Dark&Dry, Granny Smith & Pear	24/12oz NR 4/6	3/24/12	5/5/12	\$ 27.85	\$ 29.22	7+	Off
Woodchuck Cider Amber, 802 Dark&Dry, Granny Smith & Pear	24/12oz NR 4/6	6/3/12	9/29/12	\$ 27.85	\$ 29.22	7+	Off
Woodchuck Cider Amber, 802 Dark&Dry, Granny Smith & Pear	24/12oz NR 4/6	11/4/12	1/5/13	\$ 27.85	\$ 29.22	7+	Off
Mix & Match on above brands & packages							

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Woodchuck Variety	24/12oz NR 2/12	1/1/12	6/2/12	\$ 24.50	\$ 26.20	7+	Off
Woodchuck Variety	24/12oz NR 2/12	7/1/12	9/1/12	\$ 24.50	\$ 26.20	7+	Off
Woodchuck Variety	24/12oz NR 2/12	9/30/12	11/3/12	\$ 24.50	\$ 26.20	7+	Off
Woodchuck Variety	24/12oz NR 2/12	12/2/12	1/5/13	\$ 24.50	\$ 26.20	7+	Off
Strongbow Cider	24/12oz NR 4/6	1/1/12	3/3/12	\$ 31.25	\$ 32.75	7+	Off
Strongbow Cider	24/12oz NR 4/6	4/1/12	8/4/12	\$ 31.25	\$ 32.75	7+	Off
Strongbow Cider	24/12oz NR 4/6	9/2/12	12/1/12	\$ 31.25	\$ 32.75	7+	Off
Strongbow Cider	24/16.9oz Can 6/4	1/1/12	3/3/12	\$ 46.70	\$ 49.15	7+	Off
Strongbow Cider	24/16.9oz Can 6/4	4/1/12	8/4/12	\$ 46.70	\$ 49.15	7+	Off
Strongbow Cider	24/16.9oz Can 6/4	9/2/12	12/1/12	\$ 46.70	\$ 49.15	7+	Off

Bernie Little Distributors, Inc.
Sebring - Hardee, Highlands & Okeechobee

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Corona X, Lt, PC, ME, NM	24/12 LNR 2/12, Can 2/12, Slim Can 2/12 & 24/12 LNNR LS	1/1/12	3/24/12	\$ 23.45	\$ 26.30	14-44	Off
Corona X, Lt, PC, ME, NM	24/12 LNR 2/12, Can 2/12, Slim Can 2/12 & 24/12 LNNR LS	1/1/12	3/24/12	\$ 22.95	\$ 26.30	45+	Off
Mix & Match on above brands & packages							
Corona X, Lt	18/12oz LNNR	1/1/12	3/24/12	\$ 17.40	\$ 19.60	5+	Off
Coronita & Coronita Lt Party Box	24/7oz NR LS	1/1/12	3/24/12	\$ 16.95	\$ 19.60	5+	Off
Mix & Match on above brands & packages							
Modelo Especial	24/12oz Can 4/6 & 2/12	1/1/12	3/24/12	\$ 19.50	\$ 22.10	5+	Off
Mix & Match on above brands & packages							
Modelo Especial	18/12oz Can	1/1/12	3/24/12	\$ 14.00	\$ 15.20	5+	Off
Corona X, Lt, PC, ME, NM	24/12oz LNNR 4/6	1/1/12	3/24/12	\$ 26.05	\$ 27.15	14+	On
Mix & Match on above brands & packages							
Corona X, Lt	24/12oz Can 2/12	1/1/12	3/24/12	\$ 22.95	\$ 26.30	25+	On
Mix & Match on above brands & packages							