

Bernie Little Distributors, Inc.**Sebring - Hardee, Highlands, Okeechobee and trade area of Osceola & Glades****Promo Changes made from posting 2012-01**

<u>Brands</u>	<u>Package</u>	<u>Start</u>	<u>Stop</u>	<u>Posted</u> <u>Price</u>	<u>Price after</u> <u>Posting</u>	<u>Qty</u>	<u>Premise</u>
Bud Reg, Light Mix & Match on above brands & packages	15/16oz ALNR	01/01/12	12/29/12	\$ 17.50	\$ 18.95	3+	On
Bud Reg, Light Mix & Match on above brands & packages	15/16oz ALNR	01/01/12	02/11/12	\$ 13.60	\$ 18.95	3+	Off
Bud Reg, Light Mix & Match on above brands & packages	15/16oz ALNR	02/12/12	12/29/12	\$ 14.45	\$ 18.95	3+	Off
Bud Light Lime, Golden Wheat & Bud Light Platinum (New Item Added) Mix & Match on above brands & packages	24/12oz Cans & LNNR 2/12	02/05/12	02/25/12	\$ 20.15	\$ 21.65	10+	Off
Bud Light Lime, Golden Wheat & Bud Light Platinum (New Item Added) Mix & Match on above brands & packages	24/12oz Cans & LNNR 2/12	03/25/12	04/28/12	\$ 20.15	\$ 21.65	10+	Off