## DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022 DBPR Form AB&T 4000A-032E Rev. 5/04

## NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES (MALT BEVERAGES)

Distributor Bernie Little Distributors, Inc.	Date _09/	10/14							
Location Address 4105 Maine Ave/PO Box 112	8 License No. Jl	DBW <u>63-00</u>	023 KLD _						
City Eaton Park	7	_ Beginning D	ate <u>09/22/14</u>	·					
Notice No2014 <sup>-</sup> _58									
Counties Where Price is in Effect: Polk									
BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING					
SEE ATTACHMENT									
Credit prices are \$0.50 higher per case and \$2.50 higher per keg.  Quantities are limited to the distributor's inventory on hand.									
Keith Harris Authorized Representative	President Title								

## Bernie Little Distributors, Inc. Price Promotions - 4th Quarter 2014 Eaton Park - Polk County

Eaton Park - Polk County	Deslage	Stort	Ston	Posted Price	Frontline Price	Qty	Premise	Comment
Brands Budweiser	Package 15/25oz Can LS & 5/3	<u>Start</u> 09/22/14	Stop 12/31/14	17.65	23.30	3+	On & Off	Comment
Budweiser	13/2302 Call L3 & 3/3	03/22/14	12/31/14	17.03	25.50		On & On	
Bud, Bud Lt	24/8oz Can	09/29/14	12/31/14	11.70	12.45	5 - 53	Off	
Bud, Bud Lt	24/8oz Can	09/29/14	12/31/14	10.40	12.45	54+	Off	
The above brands & packages may be mixed	and matched to achieve qty							
Bud, Bud Lt	24/8oz Can 2/12	09/29/14	12/31/14	11.90	12.75	5+	Off	
The above brands & packages may be mixed		5 8 8						
	24/16 0 6/1	00/00/14	10/21/14	20.05	22.05	5+	On & Off	
Bud, Bud Lt The above brands & packages may be mixed	24/16oz Can 6/4	09/29/14	12/31/14	20.85	23.95	3+	On & On	
The above brands & packages may be mixed	and matched to achieve qty							
Bud, Bud Lt	18/16oz Can	09/29/14	12/31/14	17.45	19.80	5+	Off	
The above brands & packages may be mixed	and matched to achieve qty							
Bud, Bud Lt	24/16oz Can	09/22/14	12/31/14	19.00	27.60	63+	Off	
The above brands & packages may be mixed	and matched to achieve qty	07/22/14	12/31/14	17.00	27.00	03.	011	
	10.1/10. (00.1.)	00/20/14	10/21/14	14.40	15.65	10.24	Off	
Bud, Bud Lt, Select & Select 55	18pk/12oz Can & LNNR	09/29/14	12/31/14	14.40	15.65	10-24	Off	
Bud, Bud Lt, Select & Select 55	18pk/12oz Can & LNNR	09/29/14	12/31/14	13.95	15.65	25+	Off	
The above brands & packages may be mixed	and matched to achieve qty							
D 1 D 11 C 1 - 0 C 1 - 65	04/10 I NINID 0/10	00/20/14	12/21/14	20.20	21.15	10+	On	
Bud, Bud Lt, Select & Select 55 The above brands & packages may be mixed	24/12oz LNNR 2/12 and matched to achieve atv	09/29/14	12/31/14	20.20	21.13	10+	Oli	
The above braines ee packages may be inneed	and materiou to demote quy							
Bud, Bud Lt, Select & Select 55	24/12oz Can & LNNR 2/12	09/29/14	12/31/14	20.20	21.15	10+	Off	
The above brands & packages may be mixed	and matched to achieve qty							
Bud, Bud Lt, Select & Select 55	24/12oz Can & LNNR	09/29/14	12/31/14	19.80	20.80	10-34	Off	
Bud, Bud Lt, Select & Select 55	24/12oz Can & LNNR	09/29/14	12/31/14	18.95	20.80	35-44	Off	
Bud, Bud Lt, Select & Select 55	24/12oz Can & LNNR	09/29/14	12/31/14	17.95	20.80	45+	Off	
The above brands & packages may be mixed	and matched to achieve qty	07/27/14	12/31/14	17.55	20.00	13.	011	
				12.00	17.05	1.5.	0.00	F. F. D. t. F. t. d. d. d.
Bud, Bud Lt The above brands & packages may be mixed	15/16oz ALNR/CALNR	06/09/14	12/31/14	13.90	17.25	15+	Off	Ending Date Extended
	and materied to demeve qty							
Bud, Bud Lt	24/16oz ALNR	09/29/14	12/31/14	21.76	27.60	50+	On	
Bud Lt	24/16oz CALNR LS	09/29/14	12/31/14	21.76 21.76	27.60 27.60	50+ 50+	On On	
Bud Select	24/16oz ALNR 6/4 24/16oz ALNR 4/6	09/29/14 09/29/14	12/31/14 12/31/14	27.65	31.20	50+	On	
Bud Light Lime Michelob Ultra	24/160Z ALNR 4/6 24/160Z ALNR LS & 4/6		12/31/14	27.65	31.20	50+	On	
The above brands & packages may be mixed		07/27/1						
DI L'ANGERIA	10/0 Can Lagar	00/20/14	12/21/14	16.75	17.45	20+	Off	
BL Lime Mix a rita	18/8oz Can Loose	09/29/14	12/31/14	16.75	17.43	20+	OII	
Bud Lt Lime & Mich Ultra	24/12oz LNNR	09/29/14	12/31/14	20.80	22.70	56+	Off	
The above brands & packages may be mixed	and matched to achieve qty							
BL Lime-a-rita, Straw-Ber-Rita, Mang-o-rita,								
Raz-ber-rita & Cran-brr-rita	24/16oz Can 6/4	06/30/14	12/31/14	28.00	37.50	3+	Off	Ending Date Extended
The above brands & packages may be mixed								
BL Lime, Platinum, Black Crown, Michelob								
Light & Ultra	18/12oz LNNR/Cans	09/29/14	12/31/14	15.95	17.45	5 - 59	Off	
BL Lime, Platinum, Black Crown, Michelob								
Light & Ultra	18/12oz LNNR/Cans	09/29/14	12/31/14	14.85	17.45	60+	Off	
The above brands & packages may be mixed	and matched to achieve qty							
Land Shark	24/12oz Cans/LNNR 2/12	09/29/14	12/31/14	21.80	23.30	10+	Off	
BL Lime, Platinum, Project 12 & Black Crown	24/12oz Cans/LNNR 2/12	09/29/14	12/31/14	21.80	23.30	10+	Off	
Mic Lt, Ultra & Ultra Lime Cactus	24/12oz Slim Can 2/12	09/29/14	12/31/14	21.80	23.30	10+ 10+	Off Off	
Mic, Lt, ABk, Ultra, & Ultra Amber BLL Rita Family (Lime, Straw, Mango, Raz, Cran &	24/12oz LNNR 2/12	09/29/14	12/31/14	21.80	23.30	10+	OII	
Apple	24/8oz Can 2/12	09/29/14	12/31/14	22.35	23.30	10-125	Off	
PV P3 P 3 A 3 C 3 V 3 C 3 V 3 C 3 C 3 C 3 C 3 C 3 C								
BLL Rita Family (Lime, Straw, Mango, Raz, Cran & Apple	24/8oz Can 2/12	09/29/14	12/31/14	20.35	23.30	126+	Off	
The above brands & packages may be mixed								

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Brands	<u>Package</u>	Start	Stop	Posted Price	Frontline Price	Qty	Premise	Comment
Busch, Busch Lt, Nat Lt, Nat Ice & Rolling Rock The above brands & packages may be mixed	24/12oz Can S/C and matched to achieve qty	09/29/14	12/31/14	14.40	16.05	28+	Off	
Busch, Busch Lt, Natural Lt, Nat Ice, Bud Ice & Busch Ice The above brands & packages may be mixed	18/12oz Cans & LNNR	09/29/14	12/31/14	11.45	12.00	10+	Off	
Busch, Busch Lt, Busch Signature Copper, Natural Lt, Nat Ice & Bud Ice The above brands & packages may be mixed	24/12oz Cans/LNNR 2/12 and matched to achieve qty	09/29/14	12/31/14	15.65	16.20	10+	Off	
King Cobra & High Gravity The above brands & packages may be mixed	24/16oz Can 6/4 and matched to achieve qty	09/29/14	12/31/14	15.90	17.70	5+	Off	
Belgian Sampler	24/11.2oz LNNR 2/12	09/29/14	12/31/14	25.15	31.30	14+	Off	
Shock Top, Wheat IPA, Lemon, Pumpkin, Shock Top Variety, Apple Wheat, Winter Sampler, Honey Bourbon, Choc' Top Winter Combo & Shockolate	24/12oz LNNR/Can 2/12	09/29/14	12/31/14	22.95	26.10	14+	Off	a .
Goose Island 312, 312 Pale Ale, Honkers, IPA, Winter, Summer, Fall Sampler, Harvest Ale, Endless IPA & Winter Johnny Appleseed Cider & Variety	24/12oz LNNR/CN 2/12 24/12oz LNNR 2/12	09/29/14 09/29/14	12/31/14 12/31/14	26.75 26.75	28.85 28.85	5-9 5-9	Off Off	
Goose Island 312, 312 Pale Ale, Honkers, IPA, Winter, Summer, Fall Sampler, Harvest Ale, Endless IPA & Winter Johnny Appleseed Cider & Variety	24/12oz LNNR/CN 2/12 24/12oz LNNR 2/12	09/29/14 09/29/14	12/31/14 12/31/14	25.90 25.90	28.85 28.85	10-13 10-13	Off Off	
Goose Island 312, 312 Pale Ale, Honkers, IPA, Winter, Summer, Fall Sampler, Harvest Ale, Endless IPA & Winter Johnny Appleseed Cider & Variety	24/12oz LNNR/CN 2/12 24/12oz LNNR 2/12	09/29/14 09/29/14	12/31/14 12/31/14	25.15 25.15	28.85 28.85	14+ 14+	Off Off	
Stella Artois & Hoegaarden The above brands & packages may be mixed	24/11.2oz LNNR 2/12 & 20/14.9oz Can 2/12 and matched to achieve qty	09/29/14	12/31/14	25.15	31.30	14+	Off	
Shock Top & Shock Top Sampler The above brands & packages may be mixed	24/12oz LNNR and matched to achieve qty	09/29/14	12/31/14	18.90	26.10	56+	Off	
Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Honey Bourbon, Choc' Top Winter Combo & Shockolat The above brands & packages may be mixed	e 24/12oz LNNR 4/6	09/29/14	12/31/14	24.45	26.10	20+	Off	
D. H. & D. H. C L'	24/1/ 2421///	00/20/14	12/31/14	22.05	26.15	5+	Off	
Beck's & Beck's Sapphire Black Crown, Lime, Platinum&Ultra	24/16oz CAN 6/4 24/16oz CAN 6/4	09/29/14 09/29/14	12/31/14	23.05 23.05	26.15	5+	Off	
Land Shark	24/160z CAN 6/4		12/31/14	23.05	26.15	5+	Off	
Shock Top, Apple, Lemon, Pumpkin &								
Shockolate	24/16oz CAN 6/4	09/29/14	12/31/14	23.05	33.50	5+	Off	
Johnny Appleseed	24/16oz CAN 6/4	09/29/14	12/31/14	23.05	31.95	5+	Off	
Goose 312 & 312 Pale Ale	24/16oz Can 6/4	09/29/14	12/31/14	23.05	31.95	5+	Off	
The above brands & packages may be mixed	and matched to achieve qty							
Blue Point Blueberry, Oktoberfest, Pumpkin								
& Toasted Lager Blue Point Hoptical Illusion The above brands & packages may be mixed	24/12oz LNNR 4/6 24/12oz LNNR 4/6 and matched to achieve qty		12/31/14 12/31/14	26.20 28.40	29.40 31.60	25+ 25+	Off Off	
Wild Blue & Redbridge The above brands & packages may be mixed	24/12oz LNNR 4/6 and matched to achieve qty	09/29/14	12/31/14	27.00	27.70	28+	Off	
Kirin Ichiban & Kirin Light The above brands & packages may be mixed	24/12oz LNNR 4/6 and matched to achieve qty	09/29/14	12/31/14	24.50	26.15	20+	Off	
Boddington's Pub	24/16oz CAN 6/4	09/29/14	12/31/14	38.20	40.80	72+	Off	
Becks, Light, Dark, Oktoberfest, Sapphire The above brands & packages may be mixed	24/12oz LNNR/CAN 2/12 and matched to achieve qty	10/06/14	10/18/14	18.40	23.30	10+	Off	
Stella Artois, Hoegaarden, Leffe Blonde & Leffe Brown The above brands & packages may be mixed	24/11.2oz LNNR 4/6 and matched to achieve qty	09/29/14	12/31/14	25.15	31.30	72+	Off	

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D. I	D. 1	C	Cı	Posted	Frontline	04	D	C
Brands	Package	Start	Stop	<u>Price</u>	<u>Price</u>	Qty	<u>Premise</u>	Comment
Goose Island 312, 312 Pale Ale, Honkers, IPA,								
Winter, Summer, Harvest Ale, Sixth Day, Endless IPA & 10 Hills Pale Ale	24/12oz LNNR/Can 4/6	09/29/14	12/31/14	26.20	29.40	25+	Off	
Johnny Appleseed	24/12oz LNNR 4/6	09/29/14	12/31/14	26.20	29.40	25+	Off	
The above brands & packages may be mixed	and matched to achieve qty							
Kona Longboard, Fire Rock, Pipeline, Wailua Wheat, Koko								
Brown, Castaway & Big Wave	24/12oz LNNR 4/6	09/01/14	10/18/14	25.56	28.76	25+	Off	
Redhook ESB, IPA, Pilsner & Audible	24/12oz LNNR 4/6	09/01/14	10/18/14	23.00	25.55	25+	Off	New Ending Date
Redhook KCCO Black Lager	24/12oz LNNR 4/6	09/01/14	10/18/14	25.43	27.98	25+	Off	
Widmer Hefeweizen, Drop Top Amber Ale, Drifter Pale Ale,	24/12 og I NND 4/6	00/01/14	10/19/14	20.00	22.00	25+	Off	
Rotator IPA, Upheaval & Alchemy The above brands & packages may be mixed	24/12oz LNNR 4/6	09/01/14	10/18/14	28.80	32.00	23+	OII	
The above brands & packages may be mixed	and materied to demeve qty							
Woodchuck Cider Amber	12/22oz NR	1/5/14	1/3/15	24.00	26.55	3+	Off	
Farmhouse Cider	12/750ml	1/5/14	1/3/15	75.60	92.30	2+	Off	
Capital Brewery Oktoberfest, Hop Cream, Supper Club & Wisconsin Amber	24/12oz LNNR 4/6	1/1/14	12/31/14	28.00	30.00	3+	Off	
The above brands & packages may be mixed		1/1/14	12/31/14	20.00	30.00	51	OII	
The accidental companies of partiages may be miner	and material to demote 409							
Copa Di Vino Wines (Chardonnay, Cabernet Sauvignon	, 12/187ML	9/15/14	10/31/14	22.50	25.10	3+	On & Off	
Merlot, Pinot Grigio, White Zifandel & Moscato)  Copa Di Vino Wines (Chardonnay, Cabernet Sauvignon		9/13/14	10/31/14	22.30	23.10	31	On & On	
Merlot, Riesling, Pinot Grigio, White Zifandel &	,							
Moscato)	12/187ML	11/1/14	11/30/14	23.40	25.10	5+	On & Off	
Copa Di Vino Wines (Chardonnay, Cabernet Sauvignon	,							
Merlot, Riesling, Pinot Grigio, White Zifandel &								
Moscato)	12/187ML	12/1/14	12/31/14	23.40	25.10	15+	On & Off	
The above brands & packages may be mixed	and matched to achieve qty							
Seagrams Family (Wild Berries, Strawberry Daiquiri, Peach								
Fuzzy Navel, Classic Lime Margarita, Calypso Colada, Black								
Cherry Fizz, Bahama Mama, Jamaican Me Happy, Lime Melonado Pink Punch, Sangria, Mango, Mimosa, Raspberry Lemonade,								
Watermelon Splash, Blackberry Breezer, Kiwi Strawberry, Aloha								
Tini & Apple Pomegranate)	24/12oz LNNR 6/4	06/01/14	12/31/14	19.16	23.94	10+	Off	
The above brands & packages may be mixed	and matched to achieve qty							
W : W : 0 B : 11E : 3	24/12 ND 4/2	10/1/14	10/21/14	24.15	27.05	60.	000	
Magic Hat & Pyramid Family The above brands & packages may be mixed:	24/12oz NR 4/6	10/1/14	12/31/14	24.15	27.85	60+	Off	
The above brailes & packages may be mixed	and matched to achieve qty							

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