

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATIONDIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022DBPR Form AB&T
4000A-032E
Rev. 5/04**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**Distributor Bernie Little Distributors, Inc. Date 02/13/14Location Address 8049 Associate Blvd License No. JDBW 38-00440 KLD City Sebring Beginning Date 02/24/14Notice No. 2014 - 8 Page 1 of 1 Ending Date 12/31/14Counties Where Price is in Effect: Hardee, Highlands, Okeechobee, Osceola & Glades

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
SEE ATTACHMENT				

Credit prices are \$0.50 higher per case and \$2.50 higher per keg.
Quantities are limited to the distributor's inventory on hand.

Keith Harris
Authorized RepresentativePresident
Title

Bernie Little Distributors, Inc.
Price Promotions - 1st Quarter 2014
Sebring - Hardee, Highlands, Okeechobee, Glades & Osceola

Brands	Package	Start	Stop	Posted Price	Frontline Price	Qty	Premise	Comment
Goose Island 312, 312 Pale Ale, Honkers, IPA, Winter, Summer, Fall Sampler, Harvest Ale, Endless IPA & Winter Sampler	24/12oz LNNR 2/12	01/06/14	06/30/14	26.00	28.10	5-9	Off	New Brand Endless IPA added to promo
Goose Island 312, 312 Pale Ale, Honkers, IPA, Winter, Summer, Fall Sampler, Harvest Ale, Endless IPA & Winter Sampler	24/12oz LNNR 2/12	01/06/14	06/30/14	25.15	28.10	10+	Off	
The above brands & packages may be mixed and matched to achieve qty								
Goose Island 312, 312 Pale Ale, Honkers, IPA , Winter, Summer, Harvest Ale, Sixth Day, Endless IPA & 10 Hills Pale Ale	24/12oz LNNR/Can 4/6	01/01/14	06/30/14	25.56	28.76	25+	Off	New Brand Endless IPA added to promo
The above brands & packages may be mixed and matched to achieve qty								
Seagrains Family (Wild Berries, Strawberry Daiquiri, Peach Fuzzy Navel, Classic Lime Margarita, Calypso Colada, Black Cherry Fizz, Bahama Mama, Jamaican Me Happy, Lime Melonade, Pink Punch, Sangria, Mango, Mimosa, Raspberry Lemonade, Watermelon Splash, Blackberry Breezer, Kiwi Strawberry, Aloha Tini & Apple Pomegranate)	24/12oz LNNR 6/4	02/24/14	12/31/14	19.16	23.94	10+	Off	
The above brands & packages may be mixed and matched to achieve qty								
Seagram's Pina Colada, Jam Me Happy, Blue Hawaii, Margarita, Sangria & Strawberry Daiquiri	24/10oz Pouches	02/24/14	12/31/14	19.20	32.00	6+	Off	
The above brands & packages may be mixed and matched to achieve qty								
Magic Hat Family (Number Nine, Pistil, Elder Betty, Hex, Vinyl, Circus Boy, How, Dream Machine & Seasonal)	24/12oz NR 4/6	5/1/14	7/31/14	24.15	27.85	60+	Off	
Pyramid Family (Apricot, Outburst & Hefeweizen)	24/12oz NR 4/6	5/1/14	7/31/14	24.15	27.85	60+	Off	
Magic Hat Family (Number Nine, Pistil, Elder Betty, Hex, Vinyl, Circus Boy, How, Dream Machine & Seasonal)	24/12oz NR 4/6	10/1/14	12/31/14	24.15	27.85	60+	Off	
Pyramid Family (Apricot, Outburst & Hefeweizen)	24/12oz NR 4/6	10/1/14	12/31/14	24.15	27.85	60+	Off	
The above brands & packages may be mixed and matched to achieve qty								
Magic Hat Family (Number Nine, Dream Machine, Variety Packs and Seasonals)	24/12oz NR 2/12 & Can 2/12	3/1/14	4/30/14	24.15	27.10	60+	Off	
Magic Hat Family (Number Nine, Dream Machine, Variety Packs and Seasonals)	24/12oz NR 2/12 & Can 2/12	8/1/14	9/30/14	24.15	27.10	60+	Off	
The above brands & packages may be mixed and matched to achieve qty								