

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION  
DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T  
4000A-032E  
Rev. 5/04

NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)

Distributor Bernie Little Distributors, Inc. Date 01/15/15

Location Address 8049 Associate Blvd License No. JDBW 38-00440 KLD

City Sebring Beginning Date 01/26/15

Notice No. 2015 - 04 Page 1 of 1 Ending Date 03/28/15

Counties Where Price is in Effect: Hardee, Highlands, Okeechobee, Glades & Osceola

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
SEE ATTACHMENT				

Credit prices are \$0.50 higher per case and \$2.50 higher per keg.  
Quantities are limited to the distributor's inventory on hand.

Keith Harris  
Authorized Representative

President  
Title

**Bernie Little Distributors, Inc.****Price Promotions - 1st Quarter 2015****Sebring - Hardee, Highlands, Okeechobee, Glades & Osceola**

<u>Brands</u>	<u>Package</u>	<u>Start</u>	<u>Stop</u>	<u>PPTR</u>	BLD	<u>Qty</u>	<u>Premise</u>	<u>Comment</u>
					<u>RPTR</u>			
Michelob Ultra	15/16oz Can	01/26/15	03/28/15	19.80	20.80	10-34	Off	
Michelob Ultra	15/16oz Can	01/26/15	03/28/15	18.95	20.80	35-44	Off	
Michelob Ultra	15/16oz Can	01/26/15	03/28/15	17.95	20.80	45+	Off	
Shock Top, Wheat IPA, Lemon, Pumpkin, Variety, Apple, Winter Sampler, Honey Bourbon & Shockolate								
	24/12oz LNNR/Can 2/12	01/26/15	03/28/15	22.95	26.10	14-55	Off	
Shock Top, Wheat IPA, Lemon, Pumpkin, Variety, Apple, Winter Sampler, Honey Bourbon & Shockolate								
	24/12oz LNNR/Can 2/12	01/26/15	03/28/15	21.95	26.10	56-111	Off	
Shock Top, Wheat IPA, Lemon, Pumpkin, Variety, Apple, Winter Sampler, Honey Bourbon & Shockolate								
	24/12oz LNNR/Can 2/12	01/26/15	03/28/15	20.95	26.10	112+	Off	
Goose Island 312, 312 Pale, Honkers, IPA, Winter, Summer, Fall , Harvest Ale, Endless IPA, Winter & Johnny Appleseed								
	24/12oz LNNR/CN 2/12	01/26/15	03/28/15	26.00	28.85	5-13	Off	
Goose Island 312, 312 Pale, Honkers, IPA, Winter, Summer, Fall , Harvest Ale, Endless IPA, Winter & Johnny Appleseed								
	24/12oz LNNR/CN 2/12	01/26/15	03/28/15	25.15	28.85	14-55	Off	
Goose Island 312, 312 Pale, Honkers, IPA, Winter, Summer, Fall , Harvest Ale, Endless IPA, Winter & Johnny Appleseed								
	24/12oz LNNR/CN 2/12	01/26/15	03/28/15	24.15	28.85	56+	Off	
Stella, Stella Cidre, Hoegaarden & Belgian Sampler								
	24/11.2oz LNNR 2/12 & 20/14.9oz Can 2/12	01/26/15	03/28/15	25.15	31.30	14+	Off	
All brands & packages listed above may be mixed and matched to achieve qty								
Stella Artois Cidre								
	24/12oz LNNR 6/4	02/09/15	02/21/15	21.60	38.25	10+	Off	