

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
4000A-032E
Rev. 5/04

NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)

Distributor Bernie Little Distributors, Inc. Date 01/08/16

Location Address 8049 Associate Blvd License No. JDBW 38-00440 KLD

City Sebring Beginning Date 01/18/16

Notice No. 2016 - 05 Page 1 of 1 Ending Date See attachment

Counties Where Price is in Effect: Hardee, Highlands, Okeechobee, Glades & Osceola

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
SEE ATTACHMENT				

Credit prices are \$0.50 higher per case and \$2.50 higher per keg.
Quantities are limited to the distributor's inventory on hand.

Keith Harris
Authorized Representative

President
Title

Bernie Little Distributors, Inc.
Price Promotions - 1st Quarter 2016
Sebring - Hardee, Highlands, Okeechobee, Glades & Osceola

Brands	Package	Start	Stop	Posted Price	Frontline	Qty	Premise	Comment
Busch, Busch Lt, Natural Lt, Nat Ice, Bud Ice, Rolling Rock & Busch Ice	18/12oz Cans	01/11/16	01/16/16	\$10.95	\$12.40	25+	Off	Stop date change from posting 2016-01
Busch, Busch Lt, Natural Lt, Nat Ice, Bud Ice, Rolling Rock & Busch Ice	18/12oz Cans/LNNR	01/18/16	01/30/16	\$10.95	\$12.40	25+	Off	New dates and bottles added
Busch, Busch Lt, Natural Lt, Nat Ice, Bud Ice, Rolling Rock & Busch Ice	18/12oz Cans/LNNR	02/22/16	03/12/16	\$10.95	\$12.40	25+	Off	Bottles added
*Brands & Packages may be mixed and matched to achieve qty								

Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Honey Bourbon, Winter Combo, Shockolate & Twisted Pretzel	24/12oz LNNR 4/6	01/01/16	01/30/16	\$25.30	\$26.95	20-55	Off	Date & discount changes from posting 2016-01
Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Honey Bourbon, Winter Combo, Shockolate & Twisted Pretzel	24/12oz LNNR 4/6	01/01/16	01/30/16	\$24.30	\$26.95	56-111	Off	
Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Honey Bourbon, Winter Combo, Shockolate & Twisted Pretzel	24/12oz LNNR 4/6	01/01/16	01/30/16	\$23.30	\$26.95	112+	Off	
Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Honey Bourbon, Winter Combo, Shockolate & Twisted Pretzel	24/12oz LNNR 4/6	02/01/16	02/06/16	\$18.40	\$26.95	20+	Off	
Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Honey Bourbon, Winter Combo, Shockolate & Twisted Pretzel	24/12oz LNNR 4/6	02/08/16	03/31/16	\$25.30	\$26.95	20-55	Off	
Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Honey Bourbon, Winter Combo, Shockolate & Twisted Pretzel	24/12oz LNNR 4/6	02/08/16	03/31/16	\$24.30	\$26.95	56-111	Off	
Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Honey Bourbon, Winter Combo, Shockolate & Twisted Pretzel	24/12oz LNNR 4/6	02/08/16	03/31/16	\$23.30	\$26.95	112+	Off	
*Brands & Packages may be mixed and matched to achieve qty								

Stella Artois, Cidre, Hoegaarden, Leffe Blonde/Brown	24/11.2oz LNNR 4/6	01/04/16	02/06/16	\$25.95	\$31.75	72+	Off	Stop date change from posting 2016-01
*Brands & Packages may be mixed and matched to achieve qty								

Stella Artois, Hoegaarden, Leffe Blonde/Brown	24/11.2oz LNNR 4/6	02/08/16	02/13/16	\$25.95	\$31.75	72+	Off	New
*Brands & Packages may be mixed and matched to achieve qty								

Stella Cidre	24/11.2oz LNNR 4/6	02/08/16	02/13/16	\$20.80	\$31.75	10+	Off	New
*Brands & Packages may be mixed and matched to achieve qty								

Stella Artois, Cidre, Hoegaarden, Leffe Blonde/Brown	24/11.2oz LNNR 4/6	02/15/16	03/31/16	\$25.95	\$31.75	72+	Off	New
*Brands & Packages may be mixed and matched to achieve qty								

Seagrams Family (Wild Berries, Strawberry Daiquiri, Peach Fuzzy Navel, Classic Lime Margarita, Calypso Colada, Black Cherry Fizz, Bahama Mama, Jamaican Me Happy, Lime Melonade, Pink Punch, Sangria, Mango, Mimosa, Raspberry Lemonade, Watermelon Splash, Blackberry Breezer, Kiwi Strawberry, Aloha Tini, Apple Pomegranate, Orange Swirl & Pink Pineapple)	24/12oz LNNR 6/4	01/01/16	12/31/16	\$19.16	\$23.94	10+	Off	New Flavors added from posting 2016-01
*Brands & Packages may be mixed and matched to achieve qty								

Seagram's Hard Soda (Orange Cream & Lemon Lime)	24/12oz LNNR 4/6	02/08/16	02/17/16	\$15.25	\$23.98	10+	Off	
*Brands & Packages may be mixed and matched to achieve qty								