

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
4000A-032E
Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor Bernie Little Distributors, Inc. Date 01/14/16

Location Address 8049 Associate Blvd License No. JDBW 38-00440 KLD

City Sebring Beginning Date 01/18/16

Notice No. 2016 - 06 Page 1 of 1 Ending Date See attachment

Counties Where Price is in Effect: Hardee, Highlands, Okeechobee, Glades & Osceola

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
SEE ATTACHMENT				

Credit prices are \$0.50 higher per case and \$2.50 higher per keg.
Quantities are limited to the distributor's inventory on hand.

Keith Harris
Authorized Representative

President
Title

Bernie Little Distributors, Inc.
Price Promotions - 1st Quarter 2016
Sebring - Hardee, Highlands, Okeechobee, Glades & Osceola

Brands	Package	Start	Stop	Posted Price	Frontline	Qty	Premise	Comment
Shock Top & Shock Top Lemon	15/12oz Can	01/25/16	03/19/16	\$12.85	\$14.45	50+	Off	
Shock Top & Shock Top Lemon	15/12oz Can	03/21/16	03/26/16	\$12.40	\$14.45	50+	Off	
Shock Top & Shock Top Lemon	15/12oz Can	03/28/16	06/25/16	\$12.85	\$14.45	50+	Off	
*Brands & Packages may be mixed and matched to achieve qty								
Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Honey Bourbon, Winter Combo, Shockolate & Twisted Pretzel	24/12oz LNNR 4/6	09/28/15	01/30/16	\$25.30	\$26.95	20-55	Off	Stop Date change from posting 2016-01
Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Honey Bourbon, Winter Combo, Shockolate & Twisted Pretzel	24/12oz LNNR 4/6	09/28/15	01/30/16	\$24.30	\$26.95	56-111	Off	
Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Honey Bourbon, Winter Combo, Shockolate & Twisted Pretzel	24/12oz LNNR 4/6	09/28/15	01/30/16	\$23.30	\$26.95	112+	Off	
Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Honey Bourbon, Winter Combo, Shockolate & Twisted Pretzel	24/12oz LNNR 4/6	02/01/16	02/06/16	\$18.40	\$26.95	20+	Off	
Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Honey Bourbon, Winter Combo, Shockolate & Twisted Pretzel	24/12oz LNNR 4/6	02/08/16	03/31/16	\$25.30	\$26.95	20-55	Off	
Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Honey Bourbon, Winter Combo, Shockolate & Twisted Pretzel	24/12oz LNNR 4/6	02/08/16	03/31/16	\$24.30	\$26.95	56-111	Off	
Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Honey Bourbon, Winter Combo, Shockolate & Twisted Pretzel	24/12oz LNNR 4/6	02/08/16	03/31/16	\$23.30	\$26.95	112+	Off	
*Brands & Packages may be mixed and matched to achieve qty								
Beck's & Beck's Sapphire	24/16oz CAN 6/4	01/04/16	03/31/16	\$24.00	\$27.10	3+	Off	New item added from posting 2016-01
Black Crown, Lime, Platinum&Ultra	24/16oz CAN 6/4	01/04/16	03/31/16	\$24.00	\$27.10	3+	Off	
Land Shark	24/16oz CAN 6/4	01/04/16	03/31/16	\$24.00	\$27.10	3+	Off	
Shock Top, Apple, Lemon, Pumpkin, Shockolate & Twisted Pretzel	24/16oz CAN 6/4	01/04/16	03/31/16	\$24.00	\$33.50	3+	Off	
Goose 312, IPA & Four Star Pilsner	24/16oz CAN 6/4	01/04/16	03/31/16	\$24.00	\$31.95	3+	Off	
Johnny Appleseed	24/16oz CAN 6/4	01/04/16	03/31/16	\$24.00	\$31.95	3+	Off	
BLL Rita Family, BL Mixxtail Family & Oculito	24/16oz Can 6/4	01/04/16	03/31/16	\$26.85	\$37.50	3+	Off	
BD Root Beer & Cherry Cola	24/16oz Can 4/6	01/04/16	03/31/16	\$26.85	\$37.50	3+	Off	
*Brands & Packages may be mixed and matched to achieve qty								
Widmer Hefeweizen, Drop Top Amber Ale, Drifter Pale Ale, Rotator IPA, Upheaval, Alchemy & BRRR	24/12oz LNNR 4/6	01/04/16	04/30/16	\$28.80	\$32.00	25+	Off	Stop Date changed from posting 2016-01
*Brands & Packages may be mixed and matched to achieve qty								
Seagrams Family (Wild Berries, Strawberry Daiquiri, Peach Fuzzy Navel, Classic Lime Margarita, Calypso Colada, Black Cherry Fizz, Bahama Mama, Jamaican Me Happy, Lime Melonade, Pink Punch, Sangria, Mango, Mimosa, Raspberry Lemonade, Watermelon Splash, Blackberry Breezer, Kiwi Strawberry, Aloha Tini, Apple Pomegranate, Orange Swirl & Pink Pineapple)	24/12oz LNNR 6/4	01/01/16	12/31/16	\$19.16	\$23.94	10+	Off	New items added 2016-01
*Brands & Packages may be mixed and matched to achieve qty								
3 Daughters Beach Blonde & Bimini Twist	24/12oz Can 4/6	2/8/16	2/13/16	\$29.00	\$31.00	3+	Off	
3 Daughters Rod Bender	24/12oz Can 4/6	2/8/16	2/13/16	\$30.50	\$32.50	3+	Off	
*Brands & Packages may be mixed and matched to achieve qty								
Honey Brown	24/12oz LNNR 4/6	2/15/16	2/22/16	\$15.25	\$22.40	10+	Off	
*Brands & Packages may be mixed and matched to achieve qty								