

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor Bernie Little Distributing, LLC Date 7/8/2009

Location Address 1314 SW 17th Street License No. JDBW _____ KLD 52-02329

City Ocala, FL Beginning Date September 27, 2009

Notice No. 2009 - 38 Page 1 of 1 Ending Date October 31, 2009

Counties Where Price is in Effect: Marion, Citrus, Sumter, Levy, Dixie, and Trade Area of Lake and Putnam

| <i>BRAND NAME</i> | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|---|--------------------------|----------------------|------------------------------|---------------------------------|
| Budweiser, Bud Light, Bud Select, Select 55 | 18/12 CAN & 18/12 LNR | 25+ | 12.75 | 13.50 |

The above price differentials apply to off-premise retailers only. Price differentials apply on a mix & match basis within quantity discount groups. Quantities may be limited to preserve the quality of the product or to inventory on hand. Credit prices are \$0.30 higher per case, \$2.00 higher per keg. All prices include a standard delivery fee and a fuel surcharge.

Ken Daley
Authorized Representative

President
Title