

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor Bernie Little Distributing, LLC Date 7/29/2009

Location Address 1314 SW 17<sup>th</sup> Street License No. JDBW \_\_\_\_\_ KLD 52-02329

City Ocala, FL Beginning Date August 10, 2009

Notice No. 2009 - 53 Page 1 of 1 Ending Date October 31, 2009

Counties Where Price is in Effect: Marion, Citrus, Sumter, Levy, Dixie, and Trade Area of Lake and Putnam

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
***Please see attachment **New draught price list				

The above price differentials apply to on & off-premise retailers. Price differentials apply on a mix & match basis within quantity discount groups. Quantities may be limited to preserve the quality of the product or to inventory on hand. Credit prices are \$0.30 higher per case, \$2.00 higher per keg. All prices include a standard delivery fee and a fuel surcharge.

Ken Daley  
 Authorized Representative

President  
 Title

# Bernie little Distributing, LLC

## DRAUGHT BEER ON & OFF PREMISE

Effective 8/10/2009

Price differentials apply to off premise retailers in Marion, Citrus, Sumter, Levy, Dixie and our trade area of Lake and Putnam counties.

Price differentials apply on a mix & match basis within quantity discount groups.

ITEM #	DRAUGHT BEER: 1/2 BBL (15.5 Gallon)	1 to 2	3 to 9	10 to 19	20 - 39	40 +
4399	Michelob Light	\$ 80.00	\$ 75.00	\$ 72.00	\$ 69.00	\$ 66.00
7799	Michelob Ultra	\$ 80.00	\$ 75.00	\$ 72.00	\$ 69.00	\$ 66.00
7699	Michelob Amber Bock	\$ 80.00	\$ 75.00	\$ 72.00	\$ 69.00	\$ 66.00
1199	Budweiser	\$ 75.00	\$ 71.00	\$ 68.00	\$ 65.00	\$ 62.00
5399	Bud Light	\$ 75.00	\$ 71.00	\$ 68.00	\$ 65.00	\$ 62.00
5299	Budweiser Select	\$ 55.00	\$ 55.00	\$ 55.00	\$ 55.00	\$ 55.00
6199	Busch	\$ 69.00	\$ 63.00	\$ 59.00	\$ 55.00	\$ 52.00
1599	Natural Light	\$ 65.00	\$ 59.00	\$ 55.00	\$ 52.00	\$ 49.00
9299	Bare Knuckle Stout	\$ 125.00	\$ 125.00	\$ 125.00	\$ 125.00	\$ 125.00
7099	Rolling Rock	\$ 80.00	\$ 80.00	\$ 80.00	\$ 80.00	\$ 80.00
6099	Shock Top	\$ 90.00	\$ 90.00	\$ 90.00	\$ 90.00	\$ 90.00
8799	American Red Lager	\$ 85.00	\$ 85.00	\$ 85.00	\$ 85.00	\$ 85.00
11199	Budweiser American Ale	\$ 105.00	\$ 105.00	\$ 105.00	\$ 105.00	\$ 105.00
18799	Land Shark	\$ 105.00	\$ 105.00	\$ 105.00	\$ 105.00	\$ 105.00

	DRAUGHT BEER: 1/4 BBL (7.75 Gallon)	1 +
4394	Michelob Light	\$ 43.00
1194	Budweiser	\$ 39.00
5394	Bud Light	\$ 39.00
5294	Budweiser Select	\$ 39.00

	DRAUGHT BEER: 1/6 BBL (5.17 Gallon)	1 +
4397	Michelob Light	\$ 28.00
7697	Michelob Amber Bock	\$ 28.00
7797	Michelob Ultra	\$ 28.00
5297	Budweiser Select	\$ 25.00
9297	Bare Knuckle Stout	\$ 49.00
6297	Hop Hound (Spring)	\$ 32.00
6397	Beach Bum (Summer)	\$ 32.00
6497	Jacks Pumpkin (Fall)	\$ 32.00
6597	Winter Bourbon (Winter)	\$ 32.00
2597	Widmer Hefeweizen	\$ 49.50
6097	Shock Top	\$ 32.00
11197	Budweiser American Ale	\$ 23.00
18797	Land Shark	\$ 42.00

All quantity discounts listed above apply on a mix and match basis

	DRAUGHT BEER: 13.2 Gallon (50 L)	1 to 2	3 +
2892	Bass Ale	\$ 134.00	\$ 131.00
8092	Stella Artois	\$ 137.00	\$ 134.00
3992	Becks	\$ 120.00	\$ 120.00

Bass Ale, Stella Artois and Becks mix and match with each other.

	DRAUGHT BEER: 5.29 Gallon	1+
5490	Hoegaarden	\$ 61.00

**NOTES:**

All sales of draught beer require a barrel deposit not included in these prices. Barrel deposit are \$30 for all sizes. Bernie Little Distributing reserves the right to limit quantities to preserve the quality and freshness of the product. Credit prices are \$2.00 higher per keg. All prices include a standard delivery fee and a fuel surcharge.