

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Bernie Little Distributing, LLC Date 8/5/2009

Location Address 1314 SW 17th Street License No. JDBW _____ KLD 52-02329

City Ocala, FL Beginning Date August 31, 2009

Notice No. 2009 - 55 Page 1 of 1 Ending Date January 2, 2010

Counties Where Price is in Effect: Marion, Citrus, Sumter, Levy, Dixie, and Trade Area of Lake and Putnam

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
*** Please see attachment – New Price Promotions				

The above price differentials apply to off-premise retailers only. Price differentials apply on a mix & match basis within quantity discount groups. Quantities may be limited to preserve the quality of the product or to inventory on hand. Credit prices are \$0.30 higher per case, \$2.00 higher per keg. All prices include a standard delivery fee and a fuel surcharge.

Ken Daley
 Authorized Representative

President
 Title

Bernie Little Distributing, LLC
Promotions - Off Premise - All Counties

Price differentials apply to off premise retailers in Marion, Citrus, Sumter, Levy, Dixie and our trade area of Lake and Putnam counties.

Price differentials apply on a mix & match basis within quantity discount groups.

Prod #	Brand	Package	Start Date	End Date	Case Quantity	Posted Price per Case	Cash Price after posting
BUDWEISER FAMILY							
1135	BUDWEISER	15/24 CAN	9/27/2009	1/2/2010	5+	20.60	22.25
5335	BUD LIGHT	15/24 CAN	9/27/2009	1/2/2010	5+	20.60	22.25
1153	BUDWEISER	15/24 CAN 5/3	9/27/2009	1/2/2010	5+	20.60	22.25
5353	BUD LIGHT	15/24 CAN 5/3	9/27/2009	1/2/2010	5+	20.60	22.25
1114	BUDWEISER	15/24 NR	9/27/2009	1/2/2010	5+	20.60	22.25
5314	BUD LIGHT	15/24 NR	9/27/2009	1/2/2010	5+	20.60	22.25
5342	BUD LIGHT	24/16 PLNLR 4/6	9/27/2009	1/2/2010	3+	20.70	23.35
1144	BUDWEISER	24/16 CAN 6/4	9/27/2009	1/2/2010	5+	19.70	20.70
5344	BUD LIGHT	24/16 CAN 6/4	9/27/2009	1/2/2010	5+	19.70	20.70
11144	BUD CHELADA	24/16 CAN 6/4	9/27/2009	1/2/2010	1+	25.75	29.10
15344	BUD LIGHT CHELADA	24/16 CAN 6/4	9/27/2009	1/2/2010	1+	25.75	29.10
1148	BUDWEISER	15/16 ALNR	9/27/2009	1/2/2010	3+	15.85	17.30
5348	BUD LIGHT	15/16 ALNR	9/27/2009	1/2/2010	3+	15.85	17.30
1129	BUDWEISER	24/12 LS PREPRINT BTLS	9/27/2009	1/2/2010	10-119	16.90	18.15
5329	BUD LIGHT	24/12 LS PREPRINT BTLS	9/27/2009	1/2/2010	10-119	16.90	18.15
5331	BUD LIGHT	24/12 LS PREPRINT SPEAKER	9/27/2009	1/2/2010	10-119	18.25	19.50
5229	BUDWEISER SELECT	24/12 LS PREPRINT BTLS	9/27/2009	1/2/2010	10-119	16.90	18.15
1168	BUDWEISER	24/12 CAN LS	9/27/2009	1/2/2010	10-119	16.90	18.15
5368	BUD LIGHT	24/12 CAN LS	9/27/2009	1/2/2010	10-119	16.90	18.15
1129	BUDWEISER	24/12 LS PREPRINT BTLS	9/27/2009	1/2/2010	120+	16.10	18.15
5329	BUD LIGHT	24/12 LS PREPRINT BTLS	9/27/2009	1/2/2010	120+	16.10	18.15
5331	BUD LIGHT	24/12 LS PREPRINT SPEAKER	9/27/2009	1/2/2010	120+	17.45	19.50
5229	BUDWEISER SELECT	24/12 LS PREPRINT BTLS	9/27/2009	1/2/2010	120+	16.10	18.15
1168	BUDWEISER	24/12 CAN LS	9/27/2009	1/2/2010	120+	16.10	18.15
5368	BUD LIGHT	24/12 CAN LS	9/27/2009	1/2/2010	120+	16.10	18.15
1118	BUDWEISER	18/12 CAN	9/27/2009	10/31/2009	25+	12.95	13.70
5318	BUD LIGHT	18/12 CAN	9/27/2009	10/31/2009	25+	12.95	13.70
5218	BUDWEISER SELECT	18/12 CAN	9/27/2009	10/31/2009	25+	12.95	13.70
15218	SELECT 55	18/12 CAN	9/27/2009	10/31/2009	25+	12.95	13.70
1138	BUDWEISER	18/12 NRLN	9/27/2009	10/31/2009	25+	12.95	13.70
5338	BUD LIGHT	18/12 NRLN	9/27/2009	10/31/2009	25+	12.95	13.70
5238	BUDWEISER SELECT	18/12 NRLN	9/27/2009	10/31/2009	25+	12.95	13.70
1118	BUDWEISER	18/12 CAN	11/1/2009	12/5/2009	1+	12.95	13.70
5318	BUD LIGHT	18/12 CAN	11/1/2009	12/5/2009	1+	12.95	13.70
5218	BUDWEISER SELECT	18/12 CAN	11/1/2009	12/5/2009	1+	12.95	13.70
15218	SELECT 55	18/12 CAN	11/1/2009	12/5/2009	1+	12.95	13.70
1138	BUDWEISER	18/12 NRLN	11/1/2009	12/5/2009	1+	12.95	13.70
5338	BUD LIGHT	18/12 NRLN	11/1/2009	12/5/2009	1+	12.95	13.70
5238	BUDWEISER SELECT	18/12 NRLN	11/1/2009	12/5/2009	1+	12.95	13.70
1118	BUDWEISER	18/12 CAN	12/6/2009	1/2/2010	25+	12.95	13.70
5318	BUD LIGHT	18/12 CAN	12/6/2009	1/2/2010	25+	12.95	13.70
5218	BUDWEISER SELECT	18/12 CAN	12/6/2009	1/2/2010	25+	12.95	13.70
15218	SELECT 55	18/12 CAN	12/6/2009	1/2/2010	25+	12.95	13.70
1138	BUDWEISER	18/12 NRLN	12/6/2009	1/2/2010	25+	12.95	13.70
5338	BUD LIGHT	18/12 NRLN	12/6/2009	1/2/2010	25+	12.95	13.70
5238	BUDWEISER SELECT	18/12 NRLN	12/6/2009	1/2/2010	25+	12.95	13.70
1146	BUDWEISER	24/12 CAN 2/12	9/27/2009	10/31/2009	10+	17.45	18.15
5346	BUD LIGHT	24/12 CAN 2/12	9/27/2009	10/31/2009	10+	17.45	18.15
5246	BUDWEISER SELECT	24/12 CAN 2/12	9/27/2009	10/31/2009	10+	17.45	18.15
15246	SELECT 55	24/12 CAN 2/12	9/27/2009	10/31/2009	10+	17.45	18.15
1160	BUDWEISER	24/12 NRLN 2/12	11/1/2009	11/28/2009	10+	17.45	18.15
5360	BUD LIGHT	24/12 NRLN 2/12	11/1/2009	11/28/2009	10+	17.45	18.15
5260	BUDWEISER SELECT	24/12 NRLN 2/12	11/1/2009	11/28/2009	10+	17.45	18.15
15260	SELECT 55	24/12 NRLN 2/12	11/1/2009	11/28/2009	10+	17.45	18.15
1146	BUDWEISER	24/12 CAN 2/12	11/22/2009	1/2/2010	10+	17.45	18.15
5346	BUD LIGHT	24/12 CAN 2/12	11/22/2009	1/2/2010	10+	17.45	18.15
5246	BUDWEISER SELECT	24/12 CAN 2/12	11/22/2009	1/2/2010	10+	17.45	18.15
15246	SELECT 55	24/12 CAN 2/12	11/22/2009	1/2/2010	10+	17.45	18.15
1160	BUDWEISER	24/12 NRLN 2/12	12/20/2009	1/2/2010	10+	17.45	18.15
5360	BUD LIGHT	24/12 NRLN 2/12	12/20/2009	1/2/2010	10+	17.45	18.15
5260	BUDWEISER SELECT	24/12 NRLN 2/12	12/20/2009	1/2/2010	10+	17.45	18.15
15260	SELECT 55	24/12 NRLN 2/12	12/20/2009	1/2/2010	10+	17.45	18.15
15329	BUD LIGHT LIME	24/12 LS PREPRINT BTLS	9/27/2009	1/2/2010	56+	18.59	20.75
15360	BUD LIGHT LIME	24/12 NRLN 2/12	11/8/2009	11/28/2009	1+	19.18	20.75
15346	BUD LIGHT LIME	24/12 CAN 2/12	11/8/2009	11/28/2009	1+	19.18	20.75

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Price differentials apply on a mix & match basis within quantity discount groups.

Prod #	Brand	Package	Start Date	End Date	Case Quantity	Posted Price per Case	Cash Price after posting
BUDWEISER FAMILY							
15360	BUD LIGHT LIME	24/12 NRLN 2/12	12/13/2009	1/2/2010	1+	19.18	20.75
15346	BUD LIGHT LIME	24/12 CAN 2/12	12/13/2009	1/2/2010	1+	19.18	20.75
5397	BUD LIGHT	1/6 BEER BALL	9/27/2009	1/2/2010	1+	27.00	29.00
11160	BUD AMERICAN ALE	24/12 NRLN 2/12	11/8/2009	11/28/2009	1+	19.18	20.75
11160	BUD AMERICAN ALE	24/12 NRLN 2/12	12/13/2009	1/2/2010	1+	19.18	20.75
MICHELOB FAMILY							
4138	MICHELOB	18/12 LNR	9/27/2009	1/2/2010	10+	13.40	15.15
4338	MICHELOB LIGHT	18/12 LNR	9/27/2009	1/2/2010	10+	13.40	15.15
7638	AMBER BOCK	18/12 LNR	9/27/2009	1/2/2010	10+	13.40	15.15
7738	MICHELOB ULTRA	18/12 LNR	9/27/2009	1/2/2010	10+	13.40	15.15
7838	MICHELOB ULTRA AMBER	18/12 LNR	9/27/2009	1/2/2010	10+	13.40	15.15
4318	MICHELOB LIGHT	18/12 Can	9/27/2009	1/2/2010	10+	13.40	15.15
7718	MICHELOB ULTRA	18/12 Can	9/27/2009	1/2/2010	10+	13.40	15.15
4346	MICHELOB LIGHT	24/12 CAN 2/12	11/22/2009	1/2/2010	10+	18.55	20.15
7746	MICHELOB ULTRA	24/12 CAN 2/12	11/22/2009	1/2/2010	10+	18.55	20.15
4160	MICHELOB	24/12 LNR 2/12	11/22/2009	1/2/2010	10+	18.55	20.15
4360	MICHELOB LIGHT	24/12 LNR 2/12	11/22/2009	1/2/2010	10+	18.55	20.15
7660	MICHELOB ULTRA	24/12 LNR 2/12	11/22/2009	1/2/2010	10+	18.55	20.15
7660	AMBER BOCK	24/12 LNR 2/12	11/22/2009	1/2/2010	10+	18.55	20.15
7860	MICHELOB ULTRA AMBER	24/12 LNR 2/12	11/22/2009	1/2/2010	10+	18.55	20.15
BUSCH FAMILY							
6144	BUSCH	24/16 CAN 6/4	9/27/2009	1/2/2010	1+	14.00	16.25
8644	BUSCH LIGHT	24/16 CAN 6/4	9/27/2009	1/2/2010	1+	14.00	16.25
6168	BUSCH	24/12 CAN	9/27/2009	10/31/2009	98+	12.80	13.30
8668	BUSCH LIGHT	24/12 CAN	9/27/2009	10/31/2009	98+	12.80	13.30
6168	BUSCH	24/12 CAN	11/1/2009	11/28/2009	1+	12.80	13.30
8668	BUSCH LIGHT	24/12 CAN	11/1/2009	11/28/2009	1+	12.80	13.30
6168	BUSCH	24/12 CAN	11/29/2009	12/19/2009	98+	12.80	13.30
8668	BUSCH LIGHT	24/12 CAN	11/29/2009	12/19/2009	98+	12.80	13.30
6168	BUSCH	24/12 CAN	12/20/2009	1/2/2010	1+	12.80	13.30
8668	BUSCH LIGHT	24/12 CAN	12/20/2009	1/2/2010	1+	12.80	13.30
6118	BUSCH	18/12 CAN	9/27/2009	1/2/2010	5+	8.85	9.80
8618	BUSCH LIGHT	18/12 CAN	9/27/2009	1/2/2010	5+	8.85	9.80
6138	BUSCH	18/12 NRLN	9/27/2009	1/2/2010	5+	8.85	9.80
8638	BUSCH LIGHT	18/12 NRLN	9/27/2009	1/2/2010	5+	8.85	9.80
6146	BUSCH	24/12 CAN 2/12	9/27/2009	10/31/2009	1+	12.85	13.35
8646	BUSCH LIGHT	24/12 CAN 2/12	9/27/2009	10/31/2009	1+	12.85	13.35
6646	BUSCH ICE	24/12 CAN 2/12	9/27/2009	10/31/2009	1+	12.85	13.35
6160	BUSCH	24/12 NRLN 2/12	9/27/2009	10/31/2009	1+	12.85	13.35
8660	BUSCH LIGHT	24/12 NRLN 2/12	9/27/2009	10/31/2009	1+	12.85	13.35
6146	BUSCH	24/12 CAN 2/12	11/22/2009	1/2/2010	1+	12.85	13.35
8646	BUSCH LIGHT	24/12 CAN 2/12	11/22/2009	1/2/2010	1+	12.85	13.35
6646	BUSCH ICE	24/12 CAN 2/12	11/22/2009	1/2/2010	1+	12.85	13.35
6160	BUSCH	24/12 NRLN 2/12	11/22/2009	1/2/2010	1+	12.85	13.35
8660	BUSCH LIGHT	24/12 NRLN 2/12	11/22/2009	1/2/2010	1+	12.85	13.35
NATURAL FAMILY							
1518	NATURAL LIGHT	18/12 CAN	9/27/2009	1/2/2010	5+	8.85	9.35
2718	NATURAL ICE	18/12 CAN	9/27/2009	1/2/2010	5+	8.85	9.35
1544	NATURAL LIGHT	24/16 CAN 6/4	9/27/2009	1/2/2010	5+	13.15	13.70
2744	NATURAL ICE	24/16 CAN 6/4	9/27/2009	1/2/2010	5+	13.15	13.70
1568	NATURAL LIGHT	24/12 CAN	9/27/2009	10/31/2009	1+	12.30	12.70
2768	NATURAL ICE	24/12 CAN	9/27/2009	10/31/2009	1+	12.30	12.70
1568	NATURAL LIGHT	24/12 CAN	11/1/2009	11/21/2009	98+	12.30	12.70
2768	NATURAL ICE	24/12 CAN	11/1/2009	11/21/2009	98+	12.30	12.70
1568	NATURAL LIGHT	24/12 CAN	11/22/2009	1/2/2010	1+	12.30	12.70
2768	NATURAL ICE	24/12 CAN	11/22/2009	1/2/2010	1+	12.30	12.70
1546	NATURAL LIGHT	24/12 CAN 2/12	11/1/2009	11/28/2009	1+	12.35	12.75
2746	NATURAL ICE	24/12 CAN 2/12	11/1/2009	11/28/2009	1+	12.35	12.75
1560	NATURAL LIGHT	24/12 NRLN 2/12	11/1/2009	11/28/2009	1+	12.35	12.75
2760	NATURAL ICE	24/12 NRLN 2/12	11/1/2009	11/28/2009	1+	12.35	12.75
1546	NATURAL LIGHT	24/12 CAN 2/12	12/20/2009	1/2/2010	1+	12.35	12.75
2746	NATURAL ICE	24/12 CAN 2/12	12/20/2009	1/2/2010	1+	12.35	12.75
1560	NATURAL LIGHT	24/12 NRLN 2/12	12/20/2009	1/2/2010	1+	12.35	12.75
2760	NATURAL ICE	24/12 NRLN 2/12	12/20/2009	1/2/2010	1+	12.35	12.75

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Prod #	Brand	Package	Start Date	End Date	Case Quantity	Posted Price per Case	Cash Price after posting
Land Shark							
8760	Land Shark	24/12/NRLN 2/12	9/27/2009	1/2/2010	1+	22.05	24.30
BACARDI FAMILY							
236	BACARDI STRAWBERRY	24/12 LNR 4/6	9/27/2009	1/2/2010	1+	22.90	26.00
436	BACARDI SILVER RAZ	24/12 LNR 4/6	9/27/2009	1/2/2010	1+	22.90	26.00
536	BACARDI LEMONADE	24/12 LNR 4/6	9/27/2009	1/2/2010	1+	22.90	26.00
636	BACARDI SANGRIA	24/12 LNR 4/6	9/27/2009	1/2/2010	1+	22.90	26.00
1036	BACARDI MOJITO	24/12 LNR 4/6	9/27/2009	1/2/2010	1+	22.90	26.00
ROLLING ROCK							
2460	ROCK LIGHT	24/12 NRLN 2/12	9/27/2009	1/2/2010	3+	18.55	20.15
7060	ROLLING ROCK	24/12 NRLN 2/12	9/27/2009	1/2/2010	3+	18.55	20.15
KIRIN							
1336	KIRIN LIGHT	24/12 NRLN 4/6	11/1/2009	12/5/2009	1+	20.25	22.55
1436	KIRIN ICHIBAN	24/12 NRLN 4/6	11/1/2009	12/5/2009	1+	20.25	22.55
1336	KIRIN LIGHT	24/12 NRLN 4/6	12/6/2009	1/2/2010	10+	20.25	22.55
1436	KIRIN ICHIBAN	24/12 NRLN 4/6	12/6/2009	1/2/2010	10+	20.25	22.55
STELLA, HOEGAARDEN							
8060	STELLA ARTOIS	24/11.2 LNR 2/12	10/4/2009	10/31/2009	1+	25.40	28.75
5460	HOEGAARDEN	24/11.2 NRLN 2/12	10/4/2009	10/31/2009	1+	25.40	28.75
8060	STELLA ARTOIS	24/11.2 LNR 2/12	11/1/2009	12/5/2009	3+	25.40	28.75
5460	HOEGAARDEN	24/11.2 NRLN 2/12	11/1/2009	12/5/2009	3+	25.40	28.75
8060	STELLA ARTOIS	24/11.2 LNR 2/12	12/6/2009	1/2/2010	1+	25.40	28.75
5460	HOEGAARDEN	24/11.2 NRLN 2/12	12/6/2009	1/2/2010	1+	25.40	28.75
BASS							
2860	BASS ALE	24/12 NRLN 2/12	10/4/2009	10/31/2009	1+	25.20	26.30
2860	BASS ALE	24/12 NRLN 2/12	11/1/2009	12/5/2009	5+	25.20	26.30
2860	BASS ALE	24/12 NRLN 2/12	12/6/2009	1/2/2010	1+	25.20	26.30
REDHOOK							
2336	REDHOOK LONGHAMER IPA	24/12 NRLN 4/6	10/5/2009	11/1/2009	1+	24.44	27.15
2136	REDHOOK ESB	24/12 NRLN 4/6	10/5/2009	11/1/2009	1+	24.44	27.15
2336	REDHOOK LONGHAMER IPA	24/12 NRLN 4/6	11/23/2009	1/2/2010	1+	24.44	27.15
2136	REDHOOK ESB	24/12 NRLN 4/6	11/23/2009	1/2/2010	1+	24.44	27.15
WIDMER, KONA							
2036	WIDMER DRIFTER PALE ALE	24/12 NRLN 4/6	10/26/2009	11/29/2009	1+	24.44	27.15
10436	KONA LONGBOARD	24/12 LNR 4/6	10/26/2009	11/29/2009	1+	24.44	27.15
2036	WIDMER DRIFTER PALE ALE	24/12 NRLN 4/6	12/21/2009	1/2/2010	1+	24.44	27.15
10436	KONA LONGBOARD	24/12 LNR 4/6	12/21/2009	1/2/2010	1+	24.44	27.15
BECKS							
3960	BECKS	24/12 NRLN 2/12	10/4/2009	10/31/2009	1+	21.95	25.55
4260	BECKS DARK	24/12 NRLN 2/12	10/4/2009	10/31/2009	1+	21.95	25.55
4660	BECKS OKTOBERFEST	24/12 NRLN 2/12	10/4/2009	10/31/2009	1+	21.95	25.55
4860	BECKS PREMIER LIGHT	24/12 NRLN 2/12	10/4/2009	10/31/2009	1+	21.95	25.55
3960	BECKS	24/12 NRLN 2/12	11/1/2009	12/5/2009	7+	21.95	25.55
4260	BECKS DARK	24/12 NRLN 2/12	11/1/2009	12/5/2009	7+	21.95	25.55
4660	BECKS OKTOBERFEST	24/12 NRLN 2/12	11/1/2009	12/5/2009	7+	21.95	25.55
4860	BECKS PREMIER LIGHT	24/12 NRLN 2/12	11/1/2009	12/5/2009	7+	21.95	25.55
3960	BECKS	24/12 NRLN 2/12	12/6/2009	1/2/2010	1+	21.95	25.55
4260	BECKS DARK	24/12 NRLN 2/12	12/6/2009	1/2/2010	1+	21.95	25.55
4660	BECKS OKTOBERFEST	24/12 NRLN 2/12	12/6/2009	1/2/2010	1+	21.95	25.55
4860	BECKS PREMIER LIGHT	24/12 NRLN 2/12	12/6/2009	1/2/2010	1+	21.95	25.55
GROLSCH							
3060	Grolsch Lager	24/12 NRLN 2/12	8/31/2009	10/4/2009	10+	22.95	25.40
3360	Grolsch Light	24/12 NRLN 2/12	8/31/2009	10/4/2009	10+	22.95	25.40
3060	Grolsch Lager	24/12 NRLN 2/12	10/5/2009	11/1/2009	1+	23.80	25.40
3360	Grolsch Light	24/12 NRLN 2/12	10/5/2009	11/1/2009	1+	23.80	25.40
3060	Grolsch Lager	24/12 NRLN 2/12	10/5/2009	11/1/2009	10+	22.95	25.40
3360	Grolsch Light	24/12 NRLN 2/12	10/5/2009	11/1/2009	10+	22.95	25.40
3060	Grolsch Lager	24/12 NRLN 2/12	11/2/2009	11/29/2009	10+	22.95	25.40
3360	Grolsch Light	24/12 NRLN 2/12	11/2/2009	11/29/2009	10+	22.95	25.40
3060	Grolsch Lager	24/12 NRLN 2/12	11/30/2009	1/2/2010	1+	23.80	25.40
3360	Grolsch Light	24/12 NRLN 2/12	11/30/2009	1/2/2010	1+	23.80	25.40
3060	Grolsch Lager	24/12 NRLN 2/12	11/30/2009	1/2/2010	10+	22.95	25.40
3360	Grolsch Light	24/12 NRLN 2/12	11/30/2009	1/2/2010	10+	22.95	25.40
3043	Grolsch Lager	24/15.2 NRLN 6/4	8/31/2009	1/2/2010	1+	39.85	44.25