

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Bernie Little Distributing, LLC Date 9/14/2009

Location Address 1314 SW 17th Street License No. JDBW _____ KLD 52-02329

City Ocala, FL Beginning Date September 27, 2009

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Counties Where Price is in Effect: Marion, Citrus, Sumter, Levy, Dixie, and Trade Area of Lake and Putnam

| <i>BRAND NAME</i> | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|--------------------------|-------------------------|----------------------|------------------------------|---------------------------------|
| Michelob, Michelob Light | 18/12 CAN | 1+ | 13.70 | 13.70 |
| Michelob, Michelob Light | 18/12 LNR | 1+ | 13.70 | 13.70 |
| Michelob, Michelob Light | 24/12 LNR 4/6 | 1+ | 19.05 | 19.05 |
| Michelob, Michelob Light | 24/12 LNR 2/12 | 1+ | 18.15 | 18.15 |
| Michelob, Michelob Light | 24/12 CAN 2/12 | 1+ | 18.15 | 18.15 |

New Frontline Price.

The above price applies to on & off-premise retailers
 Quantities may be limited to preserve the quality of the product or to inventory on hand.
 Credit prices are \$0.30 higher per case, \$2.00 higher per keg. All prices include a standard delivery fee and a fuel surcharge.

Ken Daley
 Authorized Representative

President
 Title