

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor Bernie Little Distributing, LLC Date 9/15/2009

Location Address 1314 SW 17<sup>th</sup> Street License No. JDBW \_\_\_\_\_ KLD 52-02329

City Ocala, FL Beginning Date September 27, 2009

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Counties Where Price is in Effect: Marion, Citrus, Sumter, Levy, Dixie, and Trade Area of Lake and Putnam

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
<b>CANCEL THIS POSTING</b>				
Michelob, Michelob Light	18/12 CAN	1+	13.70	13.70
Michelob, Michelob Light	18/12 LNR	1+	13.70	13.70
Michelob, Michelob Light	24/12 LNR 4/6	1+	19.05	19.05
Michelob, Michelob Light	24/12 LNR 2/12	1+	18.15	18.15
Michelob, Michelob Light	24/12 CAN 2/12	1+	18.15	18.15

New Frontline Price.

The above price applies to on & off-premise retailers  
 Quantities may be limited to preserve the quality of the product or to inventory on hand.  
 Credit prices are \$0.30 higher per case, \$2.00 higher per keg. All prices include a standard delivery fee and a fuel surcharge.

Ken Daley  
 Authorized Representative

President  
 Title