

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor Bernie Little Distributing, LLC Date 10/13/2009

Location Address 1314 SW 17<sup>th</sup> Street License No. JDBW \_\_\_\_\_ KLD 52-02329

City Ocala, FL Beginning Date November 1, 2009

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Counties Where Price is in Effect: Marion, Citrus, Sumter, Levy, Dixie, and Trade Area of Lake and Putnam

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
***Please see attachment **New draught price list				

The above price differentials apply to on & off-premise retailers. Price differentials apply on a mix & match basis within quantity discount groups. Quantities may be limited to preserve the quality of the product or to inventory on hand. Credit prices are \$0.30 higher per case, \$2.00 higher per keg. All prices include a standard delivery fee and a fuel surcharge.

Ken Daley  
 Authorized Representative

President  
 Title

# Bernie little Distributing, LLC

## DRAUGHT BEER ON & OFF PREMISE

Effective 11/1/2009

Price differentials apply to off premise retailers in Marion, Citrus, Sumter, Levy, Dixie and our trade area of Lake and Putnam counties.

Price differentials apply on a mix & match basis within quantity discount groups.

ITEM #	DRAUGHT BEER: 1/2 BBL (15.5 Gallon)	1 to 2	3 to 9	10 to 19	20 - 39	40 +
4399	Michelob Light	\$ 85.00	\$ 80.00	\$ 77.00	\$ 74.00	\$ 71.00
7799	Michelob Ultra	\$ 85.00	\$ 80.00	\$ 77.00	\$ 74.00	\$ 71.00
7699	Michelob Amber Bock	\$ 85.00	\$ 80.00	\$ 77.00	\$ 74.00	\$ 71.00
1199	Budweiser	\$ 80.00	\$ 76.00	\$ 73.00	\$ 70.00	\$ 67.00
5399	Bud Light	\$ 80.00	\$ 76.00	\$ 73.00	\$ 70.00	\$ 67.00
5299	Budweiser Select	\$ 60.00	\$ 60.00	\$ 60.00	\$ 60.00	\$ 60.00
4099	Bud Light Golden Wheat	\$ 110.00	\$ 110.00	\$ 110.00	\$ 110.00	\$ 110.00
6199	Busch	\$ 74.00	\$ 68.00	\$ 64.00	\$ 60.00	\$ 57.00
1599	Natural Light	\$ 70.00	\$ 64.00	\$ 60.00	\$ 57.00	\$ 54.00
7099	Rolling Rock	\$ 85.00	\$ 85.00	\$ 85.00	\$ 85.00	\$ 85.00
6099	Shock Top	\$ 95.00	\$ 95.00	\$ 95.00	\$ 95.00	\$ 95.00
8799	American Red Lager	\$ 90.00	\$ 90.00	\$ 90.00	\$ 90.00	\$ 90.00
18799	Land Shark	\$ 110.00	\$ 110.00	\$ 110.00	\$ 110.00	\$ 110.00

DRAUGHT BEER: 1/4 BBL (7.75 Gallon)		1 +
5394	Bud Light	\$ 41.50

DRAUGHT BEER: 1/6 BBL (5.17 Gallon)		1 +
4397	Michelob Light	\$ 30.00
7697	Michelob Amber Bock	\$ 30.00
7797	Michelob Ultra	\$ 30.00
5297	Budweiser Select	\$ 27.00
1197	Budweiser	\$ 27.00
6297	Hop Hound (Spring)	\$ 34.00
6397	Beach Bum (Summer)	\$ 34.00
6497	Jacks Pumpkin (Fall)	\$ 34.00
6597	Winter Bourbon (Winter)	\$ 34.00
2597	Widmer Hefeweizen	\$ 49.50
6097	Shock Top	\$ 34.00
11197	Budweiser American Ale	\$ 25.00
18797	Land Shark	\$ 44.00

All quantity discounts listed above apply on a **mix and match** basis

DRAUGHT BEER: 1/6 BBL (5.17 Gallon)		1 +
11797	Black Dog	\$ 55.00

DRAUGHT BEER: 13.2 Gallon (50 L)		1 to 2	3 +
2892	Bass Ale	\$ 134.00	\$ 131.00
8092	Stella Artois	\$ 137.00	\$ 134.00
3992	Becks	\$ 120.00	\$ 120.00

Bass Ale, Stella Artois and Becks **mix and match** with each other.

**NOTES:**

All sales of draught beer require a barrel deposit not included in these prices. Barrel deposit are \$30 for all sizes. Bernie Little Distributing reserves the right to limit quantities to preserve the quality and freshness of the product. Credit prices are \$2.00 higher per keg. All prices include a standard delivery fee and a fuel surcharge.