

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Bernie Little Distributing, LLC Date 12/29/2010

Location Address 1314 SW 17th Street License No. JDBW _____ KLD 52-02329

City Ocala, FL Beginning Date January 9, 2011

Notice No. 2011 - 8 Page 1 of 1 Ending Date UFN

Counties Where Price is in Effect: Marion, Citrus, Sumter, Levy, Dixie, and Trade Area of Lake and Putnam

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
***Please see attachment **New draught price list				

The above price differentials apply to on & off-premise retailers only. Price differentials apply on a mix & match basis within quantity discount groups. Quantities may be limited to preserve the quality of the product or to inventory on hand. Credit prices are \$0.30 higher per case, \$2.00 higher per keg. All prices include a standard delivery fee and a fuel surcharge.

Ken Daley
 Authorized Representative

President
 Title

Bernie Little Distributing, LLC

DRAUGHT BEER ON & OFF PREMISE

Price differentials apply to on & off premise retailers in Marion, Citrus, Sumter, Levy, Dixie and our trade area of Lake and Putnam counties.

Price differentials apply on a mix & match basis within quantity discount groups.

ITEM #	DRAUGHT BEER: 1/2 BBL (15.5 Gallon)	UPC	1 to 2	3 to 9	10 to 19	20 - 39	40 +
4399	Michelob Light	0-18200-00601-2	\$ 90.00	\$ 85.00	\$ 82.00	\$ 79.00	\$ 76.00
7799	Michelob Ultra	0-18200-00347-9	\$ 90.00	\$ 85.00	\$ 82.00	\$ 79.00	\$ 76.00
7699	Michelob Amber Bock	0-18200-00512-1	\$ 90.00	\$ 85.00	\$ 82.00	\$ 79.00	\$ 76.00
1199	Budweiser	0-18200-00500-8	\$ 85.00	\$ 81.00	\$ 78.00	\$ 75.00	\$ 72.00
5399	Bud Light	0-18200-00501-5	\$ 85.00	\$ 81.00	\$ 78.00	\$ 75.00	\$ 72.00
5299	Budweiser Select	0-18200-00437-7	\$ 60.00	\$ 60.00	\$ 60.00	\$ 60.00	\$ 60.00
6199	Busch	0-18200-00602-9	\$ 79.00	\$ 73.00	\$ 69.00	\$ 65.00	\$ 62.00
1599	Natural Light	0-18200-00605-0	\$ 75.00	\$ 69.00	\$ 65.00	\$ 62.00	\$ 59.00
7099	Rolling Rock	0-71439-60002-4	\$ 85.00	\$ 81.00	\$ 78.00	\$ 75.00	\$ 72.00
8799	American Red Lager	0-18200-00446-9	\$ 82.00	\$ 78.00	\$ 75.00	\$ 72.00	\$ 69.00
6099	Shock Top	0-18200-00139-0	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00
18799	Land Shark	0-18200-00227-4	\$ 115.00	\$ 115.00	\$ 115.00	\$ 115.00	\$ 115.00
2099	Widmer Drifter	0-27700-00447-3	\$ 136.00	\$ 136.00	\$ 136.00	\$ 136.00	\$ 136.00

1984oz = 150 12oz servings

DRAUGHT BEER: 1/4 BBL (7.75 Gallon)			1 +
5394	Bud Light	0-18200-00623-4	\$ 45.50

992oz = 75 12oz servings

DRAUGHT BEER: 1/6 BBL (5.17 Gallon)			1 +
4397	Michelob Light	0-18200-00630-2	\$ 34.00
7697	Michelob Amber Bock	0-18200-00632-6	\$ 34.00
7797	Michelob Ultra	0-18200-00345-5	\$ 34.00
5297	Budweiser Select	0-18200-00526-8	\$ 31.00
1197	Budweiser	0-18200-00621-3	\$ 31.00
6597	Winter Bourbon (Winter)	0-18200-00712-5	\$ 38.00
2597	Widmer Hefeweizen	7-02770-00067-8	\$ 55.00
6096	Shock Top Raspberry	0-18000-00484-1	\$ 38.00
6097	Shock Top	0-18200-00138-3	\$ 38.00
18797	Land Shark	0-18200-00228-1	\$ 48.00

All quantity discounts listed above apply on amix and match basis

DRAUGHT BEER: 1/4 BBL (7.75 Gallon)			1 +
13094	Yuengling Lager	0-89924-49863-6	\$ 45.50

ITEM #	DRAUGHT BEER: 1/2 BBL (15.5 Gallon)	1+
1899	Strongbow	\$ 149.00
7499	Woodchuck Amber	\$ 135.00
11299	Kelly's Hard Cider	7-39295-00622-9 \$ 115.00
11599	Key West Southernmost Wheat	0-70299-22422-7 \$ 115.00
14899	Hop Devil	\$ 130.00
14999	Prima Pils	\$ 130.00
15599	Golden Monkey	\$ 170.00
13499	Genesee	0-70310-90691-0 \$ 60.00
13599	Genesee Cream Ale	0-70310-90693-4 \$ 60.00

ITEM #	DRAUGHT BEER: 1/2 BBL (15.5 Gallon)	1-19	20+
13099	Yuengling Lager	0-89924-84950-6 \$ 85.00	\$ 72.00
12899	Yuengling Black & Tan	0-89924-85006-9 \$ 85.00	\$ 72.00

DRAUGHT BEER: 1/6 BBL (5.17 Gallon)			1 +
11497	Key West Sunset Ale	0-70299-72866-4	\$ 55.00
11597	Key West Southernmost Wheat	0-70299-22466-7	\$ 55.00
12097	Hurricane Reef Pale Ale	0-06065-24166-2	\$ 55.00
11397	Swamp Ape		\$ 95.00
14097	Honey Brown	0-70310-90485-5	\$ 39.95

DRAUGHT BEER: 7.93 Gallon (30 L)			1+
14791	Spaten Optimator		\$ 75.00

DRAUGHT BEER: 13.2 Gallon (50 L)			1 to 2	3 +
2892	Bass Ale	0-75345-01221-6	\$ 134.00	\$ 131.00
8092	Stella Artois	7-86150-00044-1	\$ 137.00	\$ 134.00
3992	Becks	0-82488-12800-1	\$ 120.00	\$ 120.00
14592	Spaten Lager		\$ 110.00	\$ 110.00
14692	Spaten Oktoberfest		\$ 110.00	\$ 110.00
14492	Franziskaner		\$ 120.00	\$ 120.00

Bass Ale, Stella Artois and Becks mix and match with each other.

NOTES:

All sales of draught beer require a barrel deposit not included in these prices. Barrel deposit are \$30 for all sizes. Bernie Little Distributing reserves the right to limit quantities to preserve the quality and freshness of the product. Credit prices are \$2.00 higher per keg. All prices include a standard delivery fee and a fuel surcharge.