

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
1940 NORTH MONROE STREET TALLAHASSEE, FL 32399-1022

DBPR Form AB&T  
4000a-032E  
Rev. 5/04

NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)

Distributor Carroll Distributing Company Date March 11, 2014  
Location Address 1553 Silicon Ave License No. JDBW 15-00296 KLD  
City Melbourne, FL 32940 Beginning Date SEE ATTACHED  
Notice No. 2014 - 015 Page 1 of 1 Ending Date SEE ATTACHED  
Counties Where Price is in Effect: BREVARD AND INDIAN RIVER

\*\*\*\* OFF PREMISE 2014 PROMOTIONAL PRICES AS LISTED BELOW\*\*\*\*

Revision to 2013-124 to AMEND DISCOUNT PRICE TO A PREVIOUSLY ANNOUNCED QUANTITY DEAL:

\*\*\*\*\*SEE ATTACHED\*\*\*\*\*

Tom Joynes

Authorized Representative

Sales Manager

Title



**CARROLL DISTRIBUTING COMPANY**

1553 Silicon Ave Melbourne, FL 32940  
Telephone (321) 421-6283

Price

Promotions

OFF Premise

January-March 2014

PRICE INCREASE-

EFFECTIVE

1/1/2014

Promotional Dates	Brand	Item	Package	Reg Cost	Disc. Amt	Promo Cost
THE FOLLOWING ITEMS ARE ONGOING PROMOTIONS AND ARE SUBJECT TO CHANGE						
<b>Mix And Match 5 or more cases</b>						
3/17-9/27/14	Land Shark Lager	5442	24/16 OZ CAN 6/4 - 4pk	\$25.30	\$3.20	\$22.10
	Shock Top	4726	24/16 OZ CAN 6/4 - 4pk	\$33.40	\$11.30	\$22.10
	Shock Top Apple	4724	24/16 OZ CAN 6/4 - 4pk	\$33.40	\$11.30	\$22.10
	Bud Black Crown	1042	24/16 OZ CAN 6/4 - 4pk	\$25.30	\$3.20	\$22.10
	Michelob Ultra	4403	24/16 OZ CAN 6/4 - 4pk	\$25.30	\$3.20	\$22.10
	Beck's	2108	24/16 OZ CAN 6/4	\$25.30	\$3.20	\$22.10
	Beck's Sapphire	2143	24/16 OZ CAN 6/4	\$25.30	\$3.20	\$22.10
<b>Mix And Match 25 or more cases</b>						
3/17-9/27/14	Land Shark Lager	5460	24/12 OZ LNNR 2/12	\$22.70	\$3.30	\$19.40
	Land Shark Lager	5446	24/12 OZ CAN 2/12			