

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor Champion Brands, Inc. Date 09.11.09

Location Address 5571 Florida Mining Blvd S License No. JDBW 26-1463 KLD \_\_\_\_\_

City Jacksonville, FL 32257 Beginning Date 09.28.09

Notice No. 2009 - 108 Page 1 of 1 Ending Date Indefinite

Counties Where Price is in Effect: Baker, Clay, Duval, Nassau, Putnam and St. Johns Counties

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Draft Price Letter				
Please see attached				
The above may be combined to achieve the quantity discount				
An additional .50 cents per case will be applied to all charge accounts				

**Comment [JAW1]:** To add additional lines, press the TAB key.

The above products may be combined to achieve the quantity discount.

Samyrna Miller  
 Authorized Representative

Pricing Coordinator  
 Title

**CHAMPION BRANDS, INC.**  
**EFFECTIVE SEPTEMBER 28, 2009**

**DRAFT**

<u>PROD #</u>	<u>BRAND</u>	<u>PACKAGE</u>	<u>CASH</u> <u>PRICE</u>	<u>3+</u>	<u>10+M/M</u>	<u>50+M/M</u>
01152	HIGH LIFE	15.5 GAL	\$ 66.25			\$ 66.25
57152	LITE	15.5 GAL	\$ 77.50			\$ 72.50
57154	LITE	7.75 GAL	\$ 42.35			\$ 42.35
57158	LITE SLIM	7.75 GAL	\$ 42.35			\$ 42.35
17152	MGD	15.5 GAL	\$ 77.50			\$ 72.50
16252	MGD 64	15.5 GAL	\$ 77.50			\$ 72.50
62152	ICEHOUSE	15.5 GAL	\$ 70.00	\$ 66.25		\$ 66.25
05152	COORS LIGHT	15.5 GAL	\$ 77.50			\$ 72.50
05952	GEORGE KILLIAN RED	15.5 GAL	\$ 77.50			\$ 72.50
05954	GEORGE KILLIAN RED	5.16 GAL	\$ 30.50			\$ 30.50
08422	YUENGLING LAGER	15.5 GAL	\$ 77.50			\$ 72.50
09652	YUENGLING BOCK	15.5 GAL	\$ 99.00			\$ 94.00
08424	YUENGLING LAGER	7.75 GAL	\$ 42.35			\$ 42.35
05252	BLUE MOON	15.5 GAL	\$ 135.00		\$ 130.00	\$ 130.00
05265	BLUE MOON SUMMER	15.5 GAL	\$ 135.00		\$ 130.00	\$ 130.00
05254	BLUE MOON	5.16 GAL	\$ 55.00			\$ 55.00
49152	LEINENKUGEL SUNSET WHEAT	15.5 GAL	\$ 135.00		\$ 130.00	\$ 130.00
53229	LEINENKUGEL CLASSIC AMBER	15.5 GAL	\$ 135.00		\$ 130.00	\$ 130.00
09552	SAM ADAMS LAGER	15.5 GAL	\$ 135.00		\$ 130.00	\$ 130.00
09335	*SAM ADAMS WHITE ALE	15.5 GAL	\$ 135.00		\$ 130.00	\$ 130.00
09355	*SAM ADAMS SUMMER	15.5 GAL	\$ 135.00		\$ 130.00	\$ 130.00
09356	*SAM ADAMS OCTOBERFEST	15.5 GAL	\$ 135.00		\$ 130.00	\$ 130.00
09554	SAM ADAMS LAGER	5.16 GAL	\$ 55.00			
09557	SAM ADAMS CHERRY WHEAT	5.16 GAL	\$ 55.00			
09555	*SAM ADAMS SUMMER	5.16 GAL	\$ 55.00			
09357	*SAM ADAMS OCTOBERFEST	5.16 GAL	\$ 55.00			
09339	*SAM ADAMS WINTER	5.16 GAL	\$ 55.00			
09556	*SAM ADAMS WHITE ALE	5.16 GAL	\$ 55.00			
07852	AMSTEL LIGHT	13.2 GAL	\$ 135.00		\$ 130.00	\$ 130.00
09059	BASS ALE	13.2 GAL	\$ 135.00		\$ 130.00	\$ 130.00
07029	DOS EQUIS AMBER	15.5 GAL	\$ 125.00	\$ 120.00	\$ 120.00	\$ 120.00
07039	DOS EQUIS LAGER	15.5 GAL	\$ 125.00	\$ 120.00	\$ 120.00	\$ 120.00
00648	FOSTERS	15.5 GAL	\$ 83.00	\$ 78.00	\$ 78.00	\$ 78.00
00647	FOSTERS	7.75 GAL	\$ 49.00			
48119	GROLSCH	13.2 GAL	\$ 110.00			\$ 105.00
09029	GUINNESS STOUT	13.2 GAL	\$ 145.00	\$ 140.00	\$ 140.00	\$ 140.00
08916	HACKER PSCHORR WEISS	13.2 GAL	\$ 135.00	\$ 130.00	\$ 130.00	\$ 130.00
08915	HACKER PSCHORR OCTOBFEST	13.2 GAL	\$ 135.00	\$ 130.00	\$ 130.00	\$ 130.00
09049	HARP	13.2 GAL	\$ 135.00		\$ 130.00	\$ 130.00
07752	HEINEKEN	13.2 GAL	\$ 135.00		\$ 130.00	\$ 130.00
00715	KIRIN	15.5 GAL	\$ 135.00		\$ 130.00	\$ 130.00
353152	MAGNERS	50 LTR	\$ 145.00		\$ 140.00	\$ 140.00
09952	NEWCASTLE	13.2 GAL	\$ 135.00		\$ 130.00	\$ 130.00
08703	PAULANER HEFE WEIZEN	13.2 GAL	\$ 135.00	\$ 130.00	\$ 130.00	\$ 130.00
08708	PAULANER OKTOBERFEST	13.2 GAL	\$ 135.00	\$ 130.00	\$ 130.00	\$ 130.00
05022	PILSNER URQUEL	7.75 GAL	\$ 81.00			\$ 81.00
08351	PERONI	15.5 GAL	\$ 135.00			\$ 130.00
00696	PRESIDENTE	7.75 GAL	\$ 49.00			\$ 49.00
00695	PRESIDENTE	15.5 GAL	\$ 95.00			\$ 90.00

# CHAMPION BRANDS, INC.

## EFFECTIVE SEPTEMBER 28, 2009

<u>PROD #</u>	<u>BRAND</u>	<u>PACKAGE</u>	<u>CASH</u> <u>PRICE</u>	<u>3+</u>	<u>10+M/M</u>	<u>50+M/M</u>
09105	SMITHWICKS	13.2 GAL	\$ 135.00		\$ 130.00	\$ 130.00
09252	STELLA	13.2 GAL	\$ 135.00		\$ 130.00	\$ 135.00
08920	WARSTEINER	13.2 GAL	\$ 135.00		\$ 130.00	\$ 130.00
08931	*WARSTEINER OCTOBERFEST	13.2 GAL	\$ 135.00		\$ 130.00	\$ 130.00
07296	HOEGAARDEN	13.2 GAL	\$ 155.00		\$ 150.00	\$ 150.00
<b><u>CRAFT BEERS</u></b>						
11526	BELLS OBERON	15.5 GAL	\$ 140.00		\$ 135.00	\$ 135.00
11540	*BELLS HOPSLAM	7.75 GAL	\$ 125.00		\$ 120.00	\$ 120.00
09856	DOGFISH HEAD 60 MINUTE	15.5 GAL	\$ 165.00		\$ 160.00	\$ 160.00
09756	DOGFISH HEAD 60 MINUTE	5.16 GAL	\$ 80.00		\$ 77.00	\$ 77.00
09857	DOGFISH HEAD 90 MINUTE	15.5 GAL	\$ 220.00		\$ 215.00	\$ 215.00
09757	DOGFISH HEAD 90 MINUTE	5.16 GAL	\$ 100.00		\$ 97.00	\$ 97.00
09859	*DOGFISH HEAD 120 IPA	5.16 GAL	\$ 165.00		\$ 160.00	\$ 160.00
09869	*DOGFISH HEAD BURTON BATON	5.16 GAL	\$ 165.00		\$ 160.00	\$ 160.00
09870	*DOGFISH HEAD IMMORTAL	5.16 GAL	\$ 165.00		\$ 160.00	\$ 160.00
09851	DOGFISH HEAD CHICORY	15.5 GAL	\$ 165.00		\$ 160.00	\$ 160.00
09860	*DOGFISH HEAD APRIHOP	5.16 GAL	\$ 75.00		\$ 72.00	\$ 72.00
09758	*DOGFISH HEAD PUNKIN	15.5 GAL	\$ 220.00		\$ 215.00	\$ 215.00
09849	*DOGFISH HEAD PUNKIN	5.16 GAL	\$ 155.00		\$ 152.00	\$ 152.00
09764	BOULDER HAZED & INFUSED	15.5 GAL	\$ 140.00		\$ 135.00	\$ 135.00
09793	*BOULDER MOJO RISIN	15.5 GAL	\$ 250.00		\$ 245.00	\$ 245.00
09735	ORANGE BLOSSOM PILSNER	15.5 GAL	\$ 140.00		\$ 135.00	\$ 135.00
09775	BROOKLYN BEER LAGER	5.16 GAL	\$ 60.00		\$ 57.00	\$ 57.00
09780	BROOKLYN BEER BROWN ALE	5.16 GAL	\$ 60.00		\$ 57.00	\$ 57.00
11265	DEAD GUY ALE	13.2 GAL	\$ 155.00		\$ 150.00	\$ 150.00
11315	JUNIPER PALE ALE	13.2 GAL	\$ 155.00		\$ 150.00	\$ 150.00
11326	*KELLS IRISH	13.2 GAL	\$ 155.00		\$ 150.00	\$ 150.00
11345	CHOCOLATE STOUT	13.2 GAL	\$ 155.00		\$ 150.00	\$ 150.00
13111	HARPOON IPA	5.16 GAL	\$ 65.00		\$ 62.00	\$ 62.00
70005	ABITA AMBER	15.5 GAL	\$ 110.00		\$ 105.00	\$ 105.00
70015	ABITA PURPLE HAZE	15.5 GAL	\$ 110.00		\$ 105.00	\$ 105.00
70025	ABITA TURBO DOG	15.5 GAL	\$ 110.00		\$ 105.00	\$ 105.00
15505	ANCHOR STEAM	13.2 GAL	\$ 110.00		\$ 105.00	\$ 105.00
15005	GRIMBERGEN DUBBEL	5.2 GAL	\$ 65.00		\$ 62.00	\$ 62.00
16210	CHIMAY TRIPLE	5.2 GAL	\$ 205.00		\$ 200.00	\$ 200.00
00833	LINDEMANS LAMBIC FRAMBOISE	6.6 GAL	\$ 210.00		\$ 205.00	\$ 205.00
17601	MAGIC HAT #9	15.5 GAL	\$ 135.00		\$ 130.00	\$ 130.00
19206	SIERRA NEVADA PALE ALE	15.5 GAL	\$ 135.00		\$ 130.00	\$ 130.00
19207	*SIERRA NEVADA SAISON BROWN	15.5 GAL	\$ 155.00		\$ 150.00	\$ 150.00
19217	*SIERRA NEVADA SMOKED PORTER	15.5 GAL	\$ 165.00		\$ 160.00	\$ 160.00
19256	*SIERRA NEVADA ESB	15.5 GAL	\$ 135.00		\$ 130.00	\$ 130.00
19296	*SIERRA NEVADA HARVEST	15.5 GAL	\$ 165.00		\$ 160.00	\$ 160.00
19205	SIERRA NEVADA PALE ALE	5.16 GAL	\$ 50.00		\$ 47.00	\$ 47.00
19255	*SIERRA NEVADA ESB	5.16 GAL	\$ 50.00		\$ 47.00	\$ 47.00
19265	*SIERRA NEVADA SUMMER	5.16 GAL	\$ 50.00		\$ 47.00	\$ 47.00
19275	*SIERRA NEVADA ANNIVERSARY	5.16 GAL	\$ 50.00		\$ 47.00	\$ 47.00
19285	*SIERRA NEVADA CELEBRATION	5.16 GAL	\$ 50.00		\$ 47.00	\$ 47.00
24123	STONE ARROGANT BASTARD	15.5 GAL	\$ 175.00		\$ 170.00	\$ 170.00
24132	STONE IPA	15.5 GAL	\$ 165.00		\$ 160.00	\$ 160.00
24140	*STONE RUSSIAN IMPERIAL	15.5 GAL	\$ 205.00		\$ 200.00	\$ 200.00

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**CHAMPION BRANDS, INC.**  
**EFFECTIVE SEPTEMBER 28, 2009**

**CRAFT BEERS (continued)**

11507	TERRAPIN RYE PALE ALE	15.5 GAL	\$ 145.00	\$ 140.00	\$ 140.00
11505	TERRAPIN RYE PALE ALE	5.16 GAL	\$ 80.00	\$ 77.00	\$ 77.00
11524	*TERRAPIN SIDE PROJECT	5.16 GAL	\$ 80.00	\$ 77.00	\$ 77.00
11518	*TERRAPIN BIG HOPPY MONSTER	15.5 GAL	\$ 175.00	\$ 170.00	\$ 170.00
11510	*TERRAPIN WAKE AND BAKE	15.5 GAL	\$ 175.00	\$ 170.00	\$ 170.00
11511	*TERRAPIN WAKE AND BAKE	5.16 GAL	\$ 80.00	\$ 77.00	\$ 77.00
09462	YOUNGS CHOCOLATE STOUT	15.5 GAL	\$ 145.00	\$ 140.00	\$ 140.00
09465	LEFEBVRE BLANCHE	13.2 GAL	\$ 125.00	\$ 120.00	\$ 120.00
12210	RADEBERGER PILSNER	13.2 GAL	\$ 145.00	\$ 140.00	\$ 140.00
16337	SOUTHERN PECAN	5.16 GAL	\$ 55.00	\$ 52.00	\$ 52.00

***\$30.00 DEPOSIT ON ALL BARRELS***

\*Seasonal Item