

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Champion Brands, Inc. Date 09.18.09

Location Address 5571 Florida Mining Blvd S License No. JDBW 26-1463 KLD _____

City Jacksonville, FL 32257 Beginning Date 09.28.09

Notice No. 2009 - 108R Page 1 of 1 Ending Date Indefinite

Counties Where Price is in Effect: Baker, Clay, Duval, Nassau, Putnam and St. Johns Counties

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Revised Draft Price Letter				
Please see attached				
The above may be combined to achieve the quantity discount				
An additional .50 cents per case will be applied to all charge accounts				

Comment [JAW1]: To add additional lines, press the TAB key.

The above products may be combined to achieve the quantity discount.

Samyrna Miller
 Authorized Representative

Pricing Coordinator
 Title

CHAMPION BRANDS, INC.
EFFECTIVE SEPTEMBER 28, 2009

DRAFT

<u>PROD #</u>	<u>BRAND</u>	<u>PACKAGE</u>	<u>CASH</u> <u>PRICE</u>	<u>3+</u>	<u>10+M/M</u>	<u>50+M/M</u>
01152	HIGH LIFE	15.5 GAL	\$ 66.25			\$ 66.25
57152	LITE	15.5 GAL	\$ 77.50			\$ 72.50
57154	LITE	7.75 GAL	\$ 42.35			\$ 42.35
57158	LITE SLIM	7.75 GAL	\$ 42.35			\$ 42.35
17152	MGD	15.5 GAL	\$ 77.50			\$ 72.50
16252	MGD 64	15.5 GAL	\$ 77.50			\$ 72.50
62152	ICEHOUSE	15.5 GAL	\$ 70.00	\$ 66.25		\$ 66.25
05152	COORS LIGHT	15.5 GAL	\$ 77.50			\$ 72.50
05952	GEORGE KILLIAN RED	15.5 GAL	\$ 77.50			\$ 72.50
05954	GEORGE KILLIAN RED	5.16 GAL	\$ 30.50			\$ 30.50
08422	YUENGLING LAGER	15.5 GAL	\$ 77.50			\$ 72.50
09652	YUENGLING BOCK	15.5 GAL	\$ 99.00			\$ 94.00
08424	YUENGLING LAGER	7.75 GAL	\$ 42.35			\$ 42.35
05252	BLUE MOON	15.5 GAL	\$ 135.00		\$ 130.00	\$ 130.00
05265	BLUE MOON SUMMER	15.5 GAL	\$ 135.00		\$ 130.00	\$ 130.00
05254	BLUE MOON	5.16 GAL	\$ 55.00			\$ 55.00
49152	LEINENKUGEL SUNSET WHEAT	15.5 GAL	\$ 135.00		\$ 130.00	\$ 130.00
53229	LEINENKUGEL CLASSIC AMBER	15.5 GAL	\$ 135.00		\$ 130.00	\$ 130.00
09552	SAM ADAMS LAGER	15.5 GAL	\$ 135.00		\$ 130.00	\$ 130.00
09335	*SAM ADAMS WHITE ALE	15.5 GAL	\$ 135.00		\$ 130.00	\$ 130.00
09355	*SAM ADAMS SUMMER	15.5 GAL	\$ 135.00		\$ 130.00	\$ 130.00
09356	*SAM ADAMS OCTOBERFEST	15.5 GAL	\$ 135.00		\$ 130.00	\$ 130.00
09554	SAM ADAMS LAGER	5.16 GAL	\$ 55.00		\$ 52.00	\$ 52.00
09557	SAM ADAMS CHERRY WHEAT	5.16 GAL	\$ 55.00		\$ 52.00	\$ 52.00
09555	*SAM ADAMS SUMMER	5.16 GAL	\$ 55.00		\$ 52.00	\$ 52.00
09357	*SAM ADAMS OCTOBERFEST	5.16 GAL	\$ 55.00		\$ 52.00	\$ 52.00
09339	*SAM ADAMS WINTER	5.16 GAL	\$ 55.00		\$ 52.00	\$ 52.00
09556	*SAM ADAMS WHITE ALE	5.16 GAL	\$ 55.00		\$ 52.00	\$ 52.00
07852	AMSTEL LIGHT	13.2 GAL	\$ 135.00		\$ 130.00	\$ 130.00
09059	BASS ALE	13.2 GAL	\$ 135.00		\$ 130.00	\$ 130.00
07029	DOS EQUIS AMBER	15.5 GAL	\$ 125.00	\$ 120.00	\$ 120.00	\$ 120.00
07039	DOS EQUIS LAGER	15.5 GAL	\$ 125.00	\$ 120.00	\$ 120.00	\$ 120.00
00648	FOSTERS	15.5 GAL	\$ 83.00	\$ 78.00	\$ 78.00	\$ 78.00
00647	FOSTERS	7.75 GAL	\$ 49.00			
48119	GROLSCH	13.2 GAL	\$ 110.00			\$ 105.00
09029	GUINNESS STOUT	13.2 GAL	\$ 145.00	\$ 140.00	\$ 140.00	\$ 140.00
08916	HACKER PSCHORR WEISS	13.2 GAL	\$ 135.00	\$ 130.00	\$ 130.00	\$ 130.00
08915	HACKER PSCHORR OCTOBFEST	13.2 GAL	\$ 135.00	\$ 130.00	\$ 130.00	\$ 130.00
09049	HARP	13.2 GAL	\$ 135.00		\$ 130.00	\$ 130.00
07752	HEINEKEN	13.2 GAL	\$ 135.00		\$ 130.00	\$ 130.00
00715	KIRIN	15.5 GAL	\$ 135.00		\$ 130.00	\$ 130.00
353152	MAGNERS	50 LTR	\$ 145.00		\$ 140.00	\$ 140.00
09952	NEWCASTLE	13.2 GAL	\$ 135.00		\$ 130.00	\$ 130.00
08703	PAULANER HEFE WEIZEN	13.2 GAL	\$ 135.00	\$ 130.00	\$ 130.00	\$ 130.00
08708	PAULANER OKTOBERFEST	13.2 GAL	\$ 135.00	\$ 130.00	\$ 130.00	\$ 130.00
05022	PILSNER URQUEL	7.75 GAL	\$ 81.00			\$ 81.00
08351	PERONI	15.5 GAL	\$ 135.00			\$ 130.00
00696	PRESIDENTE	7.75 GAL	\$ 49.00			\$ 49.00
00695	PRESIDENTE	15.5 GAL	\$ 95.00			\$ 90.00

CHAMPION BRANDS, INC.

EFFECTIVE SEPTEMBER 28, 2009

<u>PROD #</u>	<u>BRAND</u>	<u>PACKAGE</u>	<u>CASH PRICE</u>	<u>3+</u>	<u>10+M/M</u>	<u>50+M/M</u>
09105	SMITHWICKS	13.2 GAL	\$ 135.00		\$ 130.00	\$ 130.00
09252	STELLA	13.2 GAL	\$ 135.00		\$ 130.00	\$ 135.00
08920	WARSTEINER	13.2 GAL	\$ 135.00		\$ 130.00	\$ 130.00
08931	*WARSTEINER OCTOBERFEST	13.2 GAL	\$ 135.00		\$ 130.00	\$ 130.00
07296	HOEGAARDEN	13.2 GAL	\$ 155.00		\$ 150.00	\$ 150.00
<u>CRAFT BEERS</u>						
11526	BELLS OBERON	15.5 GAL	\$ 140.00		\$ 135.00	\$ 135.00
11540	*BELLS HOPSLAM	7.75 GAL	\$ 125.00		\$ 120.00	\$ 120.00
09856	DOGFISH HEAD 60 MINUTE	15.5 GAL	\$ 165.00		\$ 160.00	\$ 160.00
09756	DOGFISH HEAD 60 MINUTE	5.16 GAL	\$ 80.00		\$ 77.00	\$ 77.00
09857	DOGFISH HEAD 90 MINUTE	15.5 GAL	\$ 220.00		\$ 215.00	\$ 215.00
09757	DOGFISH HEAD 90 MINUTE	5.16 GAL	\$ 100.00		\$ 97.00	\$ 97.00
09859	*DOGFISH HEAD 120 IPA	5.16 GAL	\$ 165.00		\$ 160.00	\$ 160.00
09869	*DOGFISH HEAD BURTON BATON	5.16 GAL	\$ 165.00		\$ 160.00	\$ 160.00
09870	*DOGFISH HEAD IMMORTAL	5.16 GAL	\$ 165.00		\$ 160.00	\$ 160.00
09851	DOGFISH HEAD CHICORY	15.5 GAL	\$ 165.00		\$ 160.00	\$ 160.00
09860	*DOGFISH HEAD APRIHOP	5.16 GAL	\$ 75.00		\$ 72.00	\$ 72.00
09758	*DOGFISH HEAD PUNKIN	15.5 GAL	\$ 220.00		\$ 215.00	\$ 215.00
09849	*DOGFISH HEAD PUNKIN	5.16 GAL	\$ 155.00		\$ 152.00	\$ 152.00
09764	BOULDER HAZED & INFUSED	15.5 GAL	\$ 140.00		\$ 135.00	\$ 135.00
09793	*BOULDER MOJO RISIN	15.5 GAL	\$ 250.00		\$ 245.00	\$ 245.00
09735	ORANGE BLOSSOM PILSNER	15.5 GAL	\$ 140.00		\$ 135.00	\$ 135.00
09775	BROOKLYN BEER LAGER	5.16 GAL	\$ 60.00		\$ 57.00	\$ 57.00
09780	BROOKLYN BEER BROWN ALE	5.16 GAL	\$ 60.00		\$ 57.00	\$ 57.00
11265	DEAD GUY ALE	13.2 GAL	\$ 155.00		\$ 150.00	\$ 150.00
11315	JUNIPER PALE ALE	13.2 GAL	\$ 155.00		\$ 150.00	\$ 150.00
11326	*KELLS IRISH	13.2 GAL	\$ 155.00		\$ 150.00	\$ 150.00
11345	CHOCOLATE STOUT	13.2 GAL	\$ 155.00		\$ 150.00	\$ 150.00
13111	HARPOON IPA	5.16 GAL	\$ 65.00		\$ 62.00	\$ 62.00
70005	ABITA AMBER	15.5 GAL	\$ 110.00		\$ 105.00	\$ 105.00
70015	ABITA PURPLE HAZE	15.5 GAL	\$ 110.00		\$ 105.00	\$ 105.00
70025	ABITA TURBO DOG	15.5 GAL	\$ 110.00		\$ 105.00	\$ 105.00
15505	ANCHOR STEAM	13.2 GAL	\$ 110.00		\$ 105.00	\$ 105.00
15005	GRIMBERGEN DUBBEL	5.2 GAL	\$ 65.00		\$ 62.00	\$ 62.00
16210	CHIMAY TRIPLE	5.2 GAL	\$ 205.00		\$ 200.00	\$ 200.00
00833	LINDEMANS LAMBIC FRAMBOISE	6.6 GAL	\$ 210.00		\$ 205.00	\$ 205.00
17601	MAGIC HAT #9	15.5 GAL	\$ 135.00		\$ 130.00	\$ 130.00
19206	SIERRA NEVADA PALE ALE	15.5 GAL	\$ 135.00		\$ 130.00	\$ 130.00
19207	*SIERRA NEVADA SAISON BROWN	15.5 GAL	\$ 155.00		\$ 150.00	\$ 150.00
19217	*SIERRA NEVADA SMOKED PORTER	15.5 GAL	\$ 165.00		\$ 160.00	\$ 160.00
19256	*SIERRA NEVADA ESB	15.5 GAL	\$ 135.00		\$ 130.00	\$ 130.00
19296	*SIERRA NEVADA HARVEST	15.5 GAL	\$ 165.00		\$ 160.00	\$ 160.00
19205	SIERRA NEVADA PALE ALE	5.16 GAL	\$ 55.00		\$ 52.00	\$ 52.00
19255	*SIERRA NEVADA ESB	5.16 GAL	\$ 55.00		\$ 52.00	\$ 52.00
19265	*SIERRA NEVADA SUMMER	5.16 GAL	\$ 55.00		\$ 52.00	\$ 52.00
19275	*SIERRA NEVADA ANNIVERSARY	5.16 GAL	\$ 55.00		\$ 52.00	\$ 52.00
19285	*SIERRA NEVADA CELEBRATION	5.16 GAL	\$ 55.00		\$ 52.00	\$ 52.00
24123	STONE ARROGANT BASTARD	15.5 GAL	\$ 175.00		\$ 170.00	\$ 170.00
24132	STONE IPA	15.5 GAL	\$ 165.00		\$ 160.00	\$ 160.00
24140	*STONE RUSSIAN IMPERIAL	15.5 GAL	\$ 205.00		\$ 200.00	\$ 200.00

<u>PROD #</u>	<u>BRAND</u>	<u>PACKAGE</u>	<u>CASH PRICE</u>	<u>3+</u>	<u>10+M/M</u>	<u>50+M/M</u>
---------------	--------------	----------------	-------------------	-----------	---------------	---------------

CHAMPION BRANDS, INC.
EFFECTIVE SEPTEMBER 28, 2009

CRAFT BEERS (continued)

11507	TERRAPIN RYE PALE ALE	15.5 GAL	\$ 145.00	\$ 140.00	\$ 140.00
11505	TERRAPIN RYE PALE ALE	5.16 GAL	\$ 80.00	\$ 77.00	\$ 77.00
11524	*TERRAPIN SIDE PROJECT	5.16 GAL	\$ 80.00	\$ 77.00	\$ 77.00
11518	*TERRAPIN BIG HOPPY MONSTER	15.5 GAL	\$ 175.00	\$ 170.00	\$ 170.00
11510	*TERRAPIN WAKE AND BAKE	15.5 GAL	\$ 175.00	\$ 170.00	\$ 170.00
11511	*TERRAPIN WAKE AND BAKE	5.16 GAL	\$ 80.00	\$ 77.00	\$ 77.00
09462	YOUNGS CHOCOLATE STOUT	15.5 GAL	\$ 145.00	\$ 140.00	\$ 140.00
09465	LEFEBVRE BLANCHE	13.2 GAL	\$ 125.00	\$ 120.00	\$ 120.00
12210	RADEBERGER PILSNER	13.2 GAL	\$ 145.00	\$ 140.00	\$ 140.00
16337	SOUTHERN PECAN	5.16 GAL	\$ 55.00	\$ 52.00	\$ 52.00

\$30.00 DEPOSIT ON ALL BARRELS

*Seasonal Item