

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Champion Brands, Inc. Date 08.11.09

Location Address 5571 Florida Mining Blvd S License No. JDBW 26-1463 KLD _____

City Jacksonville, FL 32257 Beginning Date 09.07.09

Notice No. 2009 - 99 Page 1 of 1 Ending Date 10.04.09

Counties Where Price is in Effect: Baker, Clay, Duval, Nassau, Putnam and St. Johns Counties

| BRAND NAME | SIZE AND PACKAGE | CASE QUANTITY | POSTED PRICE PER CASE | CASH PRICE AFTER POSTING |
|---|------------------|---------------|-----------------------|--------------------------|
| Beck's | 2/12 NRB | 1-71 | \$22.95 | \$25.55 |
| Beck's Octoberfest | | 72+ | \$20.95 | \$20.95 |
| Beck's Light | | | | |
| Beck's Dark | | | | |
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| The above may be combined to achieve the quantity discount | | | | |
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| Off Premise Channel only | | | | |
| | | | | |
| An additional .50 cents per case will be applied to all charge accounts | | | | |

Comment [JAW1]: To add additional lines, press the TAB key.

The above products may be combined to achieve the quantity discount.

Samyrna Miller
 Authorized Representative

Pricing Coordinator
 Title