

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
 4000A-032E
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Champion Brands, Inc. Date 12.21.10

Location Address 5571 Florida Mining Blvd S License No. JDBW 26-1463 KLD

City Jacksonville, FL 32257 Beginning Date 03.07.11

Notice No. 2011 - 10 Page 1 of 1 Ending Date 05.01.11

Counties Where Price is in Effect: Baker, Clay, Duval, Nassau, Putnam and St. Johns Counties

| BRAND NAME | SIZE AND PACKAGE | CASE QUANTITY | POSTED PRICE PER CASE | CASH PRICE AFTER POSTING |
|---|------------------|---------------|-----------------------|--------------------------|
| Heineken | 18pk LNNR | 1-2 | \$19.80 | \$19.80 |
| Heineken Light | | 3+ | \$16.95 | \$19.80 |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| The above items may be combined to achieve the quantity discount. | | | | |
| | | | | |
| | | | | |
| Off premise channel only | | | | |
| | | | | |
| | | | | |
| | | | | |
| An additional .50 cents per case will be applied to all charge accounts | | | | |

Comment [JAW1]: To add additional lines, press the TAB key.

The above products may be combined to achieve the quantity discount.

 Samyrna Miller
 Authorized Representative

 Pricing Coordinator
 Title