

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**  
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T  
 4000A-032E  
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor Champion Brands, Inc. Date 10.18.11

Location Address 5571 Florida Mining Blvd S License No. JDBW 26-1463 KLD

City Jacksonville, FL 32257 Beginning Date 10.31.11

Notice No. 2011 - 209 Page 1 of 1 Ending Date Until further notice

Counties Where Price is in Effect: Baker, Clay, Duval, Nassau, Putnam and St. Johns Counties

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
Mike's Hard Lemonade	4/6/11.2 NRB	1-2	\$27.20	
Mike's Hard Pink Lemonade		3+	\$23.80	
Mike's Hard Limeade				
Mike's Hard Cranberry Lemonade				
Mike's Hard Black Cherry				
Mike's Hard Blackberry				
Mike's Hard Spiced Apple				
Mike's Hard Raspberry Lemonade				
Mike's Margarita Classic				
Mike's Margarita Raspberry				
Mike's Margarita Peach				
Mike's Margarita Pomegranate Punch				
Mike's Mango Punch				
The above may be combined to achieve the quantity discount				
Off Premise Channel Only				
An additional .50 cents per case will be applied to all charge accounts				

**Comment [JAW1]:** To add additional lines, press the TAB key.

Samyrna Miller  
 Authorized Representative

Pricing Coordinator  
 Title