

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor Coastal Beverage Ltd Date 11/07/09  
 Location Address 4747 Progress Avenue License No. JDBW 21-0120 KLD  
 City Naples, Florida 34104 Beginning Date 11/17/09  
 Notice No. 09 - 498 Page 1 of 1 Ending Date 11/21/09  
 Counties Where Price is in Effect: Collier & Lee (Off Premise Accounts)

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Michelob	2/12 Bottle 24/12 oz	10+	17.45	20.15
Michelob Light	2/12 Bottle 24/12 oz	10+	17.45	20.15
Michelob Ultra	2/12 Bottle 24/12 oz	10+	17.45	20.15
Michelob Amber Bock	2/12 Bottle 24/12 oz	10+	17.45	20.15
Michelob Ultra Amber	2/12 Bottle 24/12 oz	10+	17.45	20.15
Ultra Fruit Sampler	2/12 Bottle 24/12 oz	10+	18.55	20.15
Michelob Light	2/12 TT 24/12 oz	10+	17.45	20.15
Michelob Ultra	2/12 TT 24/12 oz	10+	17.45	20.15

**\*\*\* OFF PREMISE ACCOUNTS ONLY\*\*\***

**These items can be combined on a mix & match basis**

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 Carolyn Shaughnessy  
 Authorized Representative

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 Office Manager  
 Title