

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor Cone Distributing, Inc. Date 8/20/09

Location Address 500 NW 27<sup>th</sup> Ave. License No. JDBW 52-00003 KLD \_\_\_\_\_

City Ocala, FL 34475 Beginning Date August 31, 2009

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Counties Where Price is in Effect: Marion, Sumter, Citrus, Hernando, Dixie, Levy, Alachua, Gilchrist, Bradford On Premise Channel

| <i>BRAND NAME</i> | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|-------------------|-------------------------|----------------------|------------------------------|---------------------------------|
| Corona Extra      | 4/6/12 NR               | 28+                  | 25.55                        | 27.45                           |
| Corona Light      | 4/6/12 NR               |                      |                              |                                 |
| Modelo Especial   | 4/6/12 NR               |                      |                              |                                 |
| Negra Modelo      | 4/6/12 NR               |                      |                              |                                 |
| Pacifico          | 4/6/12 NR               |                      |                              |                                 |
| Corona Extra      | 4/6/12 CN               |                      |                              |                                 |
| Modelo Especial   | 4/6/12 CN               |                      | 27.45                        | 27.45                           |
|                   |                         |                      |                              |                                 |
|                   |                         |                      |                              |                                 |
| Mix & Match       |                         |                      |                              |                                 |
|                   |                         |                      |                              |                                 |
|                   |                         |                      |                              |                                 |
|                   |                         |                      |                              |                                 |

Charles D. Ingrilli  
 Authorized Representative

Vice President Sales  
 Title