

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
4000A-032E
Rev. 5/04

NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)

Distributor Cone Distributing, Inc. Date 8/19/09

Location Address 500 NW 27th Ave. License No. JDBW 52-00003 KLD _____

City Ocala, FL 34475 Beginning Date September 28, 2009

Notice No. 09 - 63 Page 1 of 1 Ending Date UFN

Counties Where Price is in Effect: Marion, Sumter, Citrus, Hernando, Dixie, Levy, Alachua,
Gilchrist, Columbia, Bradford, Union **Off Premise Channel**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
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Please see attached - New Pricing and Promotions
Replaces Posting # 51

Charles D. Ingrilli
Authorized Representative

Vice President/Sales
Title

**Cone Distributing, Inc. Ocala Off-Premise New Front Lines & Promotions
Effective 9/28/09 (Revised)**

8/19/09

Ocala Branch-Off Premise Brand	Package	New Cost	Promo Cost	Qty Deal	
Miller High Life /Lt	2/12/12 CN	13.35	12.85	1+	UFN
Miller High Life/Lt	2/12/12 NR	13.35	12.85	1+	
Miller High Life/Lt	24/12 CN	13.30	12.80	1+	UFN
Miller High Life/Lt	4/6/12 NR	14.65			
Miller Lite/MGD/64	4/6/12 NR	19.05			
Miller Lite/Coors/Light	4/6/12 CN	19.05			
Miller Lite /MGD/Coors/Light	2/12/12 CN	18.15	17.45	7+	UFN
Miller Lite /MGD/64/Coors/Light	2/12/12 NR	18.15		Mix/Match	
Miller Lite/MGD/Coors/Light	18/12 LNNR/CN	13.70	12.95	7+ Mix/Match	UFN
Miller Lite/Coors Light LSNR	24/12 LS HG	18.15	16.90	5+	UFN
Miller Lite/Coors Light CN	24/12 CN		16.10	98+ Mix/Match	
Milwaukee's Best/Lt/Ice	2/12/12 CN	12.75	12.35	1+	UFN
Milwaukee's Best/Lt/Ice	24/12 CN	12.70	12.30	1+	UFN
Keystone Light	2/12/12 CN	12.75	12.35	1+	UFN
Keystone Light	24/12 CN	12.70	12.30	1+	UFN
Miller Lite/Coors Lt	1/24/8 CN	10.15			
Keystone Light	1/18/12 CN	9.80	8.85	1+	UFN
Miller High Life/Lt	1/18/12 CN	9.80	8.85	1+	UFN
Icehouse	1/18/12 CN	10.68	8.85	1+	UFN
Molson Golden/Ice	4/6/12 NR	22.15			
Miller High Life	12/32 NR	16.70	15.10	5+	UFN
Miller High Life	6/4/16 CN	14.15	13.15	Mix/Match	
Keystone Lt/Ice	6/4/16 CN	13.70	13.15		
Steel Reserve High Gravity	6/4/16 CN	13.70	13.15		
Olde English	12/32 NR	15.80	15.15	5+	UFN
Olde English	6/4/16 CN	15.80	14.65	Mix/Match	
Miller Lite	12/24 oz CN	17.75	16.50	1+	UFN
Coors Banquet	12/24 oz CN	17.75	16.50	1+	UFN
Coors Light	12/24 oz CN	17.75	16.50	1+	UFN
Miller Lite	12/32 CN	21.35	18.70	1+	UFN
Miller Lite	6/4/16 CN	20.70	19.70	1+	UFN
Coors Light	4/6/16 CN	20.70	19.70	1+	UFN
Coors Light	6/4/16 NR	20.70	19.70	1+	UFN
Steel Reserve High Gravity	12/24 CN	13.18			

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Steel Reserve High Gravity	2/12/12 CN	11.85			
Sharps NA	4/6/12 NR	16.35			
Sharps NA	2/12/12 CN	16.35			
Coors NA	4/6/12 NR	16.35			
Schlitz Malt Liq Bull	6/4/16 CN	15.80	14.65	5+	UFN
Schlitz Bull High Gravity	6/4/16 CN	15.80	14.65	Mix/Match	
Colt 45	6/4/16 CN	15.80	14.65		
Schlitz Malt Liq Bull	12/32 NR	15.80	15.15		
Schlitz Malt Bull Ice	12/32 NR	15.80	15.15		
Schlitz Malt Bull	12/24 CN	13.18			
Old Milwaukee/Lt	2/12/12 CN	13.20	12.35	1+	UFN
Old Milwaukee	24/12 CN	13.20	12.30	1+	UFN
Pabst Blue Ribbon	2/12/12 CN	14.38	13.55	1+	UFN
Pabst Blue Ribbon	2/12/12 NR	14.38	13.55	1+	UFN