

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION  
DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T  
4000A-032E  
Rev. 5/04

NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)

Distributor Cone Distributing, Inc. Date 9/4/09

Location Address 500 NW 27<sup>th</sup> Ave. License No. JDBW 52-00003 KLD \_\_\_\_\_

City Ocala, FL 34475 Beginning Date September 28, 2009

Notice No. 09 69 Page 1 of 1 Ending Date UFN

Counties Where Price is in Effect: Marion, Sumter, Citrus, Hernando, Dixie, Levy, Alachua,  
Gilchrist, Columbia, Bradford, Union **On Premise Channel**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
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Please see attached - New Pricing and Promotions  
On Premise Channel

Charles D. Ingrilli  
Authorized Representative

Vice President/Sales  
Title

**Cone Distributing, Inc. Ocala On Premise  
New Front Lines & Promotions effective September 28, 2009**

<b>Ocala Branch-ON Premise</b>	<b>Package</b>	<b>New Cost</b>	<b>Promo Cost</b>	<b>Qty Deal</b>	<b>End Date</b>
Miller Lite/MGD	4/6/12 LNNR	\$19.05			
Coors Banquet/Lt	4/6/12 LNNR	\$19.05			
Miller Lite	24/12 LNNR LS	\$18.50	\$17.25	20+	UFN
MGD	24/12 LNNR LS	\$18.50	\$16.95	50+	
Coors Light	24/12 LNNR LS	\$18.50	\$16.25	100+	
MGD 64	4/6/12 LNNR	\$19.05		Mix/Match	
Icehouse	4/6/12 LNNR	\$19.05			
Miller Lite/Coors Lt suitcase	24/12 CAN	\$18.25			
Miller Lite /Coors Light	2/12/12 CAN	\$18.25			
Miller Lite /Coors Light	18/12 LNNR/Cn	\$14.15			
Coors Light	18/12 LNNR/Cn	\$14.15			
Miller Lite /Coors Light	12/24 CAN	20.70	16.50	10+	UFN
Miller High Life/Lt	4/6/12 LN	\$14.95			
Miller High Life	6/4/16 CAN	\$14.25			
Miller High Life	2/12/12 CAN	\$13.50			
Milwaukee's Best/Lt/Ice	2/12/12 CAN	\$12.50			
Keystone Light	2/12/12 Cn	\$12.50			
Sharps NA	4/6/12 LN	\$16.35			
Coors NA	4/6/12 LN	\$14.25			
Molson Gold/Ice	4/6/12 LN	\$22.25			