

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Cone Distributing, Inc. Date 11/12/09

Location Address 500 NW 27th Ave. License No. JDBW 52-00003 KLD _____

City Ocala, FL 34475 Beginning Date November 23, 2009

Notice No. 09 - 95 Page 1 of 1 Ending Date January 3, 2010

Counties Where Price is in Effect: Alachua, Bradford, Citrus, Columbia, Dixie, Gilchrist Hernando, Levy, Marion, Sumter, Union OFF premise channel

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Smirnoff Ice	4/6/11.2 NR	1+	24.75	25.55
Smirnoff Ice Triple Black		5+	22.90	
Smirnoff Ice Strawberry Acai				
Smirnoff Ice Green Apple				
Smirnoff Ice Wild Grape				
Smirnoff Ice Mango				
Smirnoff Passion Fruit				
Smirnoff Raw Tea-Lemon				
Parrot Bay Strawberry Daiquiri				
Parrot Bay Wave Runner				
Parrot Bay Mojito				
Mix and Match				

Charles D. Ingrilli
 Authorized Representative

Vice President Sales
 Title