

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Cone Distributing, Inc. Date 12/24/09

Location Address 500 NW 27th Ave. License No. JDBW _____ KLD 52-00003

City Ocala, FL 34475 Beginning Date January 4, 2010

Notice No. 2010 - 7 Page 1 of 1 Ending Date UFN

Alachua, Bradford, Citrus, Dixie, Gilchrist, Hernando, Levy, Marion, Sumter

Counties Where Price is in Effect: Off Premise Channel

| <i>BRAND NAME</i> | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|-------------------|-------------------------|----------------------|------------------------------|---------------------------------|
| Modelo Especial | 4/6/12 can | 5+ | 18.65 | 21.25 |
| | 2/12/12 can | 10+ | 17.85 | |
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| Mix & Match | | | | |
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Charles D. Ingrilli
 Authorized Representative

Vice President Sales
 Title