

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form
AB&T
4000A-032E
Rev. 5/04

NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)

Distributor: Cone Distributing, Inc. Date: 9/23/11
Location Address: 500 NW 27th Avenue License No: JDBW KLD 52-00003
City: Ocala, Fl. 34475 Beginning date: 10/3/11
Notice No: 2011-101 Page 1 of 3 Ending date: UFN

Counties Where Price is in Effect:

Alachua, Bradford, Citrus, Columbia, Dixie, Gilchrist, Hernando, Levy, Marion, Sumter, Union **Off premise channel**

| | BRAND NAME | SIZE AND PACKAGE | CASE QTY | POSTED PRICE PER CASE | CASH PRICE AFTER POSTING |
|--|------------|------------------|----------|-----------------------|--------------------------|
| | | | | | |

New frontline prices w/ promotions see attached

supercedes posting# 2011-89

Charles D. Ingrilli
Authorized Representative

Vice President Sales
Title

| BRAND | PACKAGE | FRONT LINE | PROMOTION | QTY DEAL | END DATE |
|--------------------------------------|-----------------|------------|-----------|----------|----------|
| MILLER/COORS | | | | | |
| MILLER LITE/COORS LIGHT | 24/8 OZ CAN | 11.00 | | | |
| MILLER LITE/MGD/64/COORS/COORS LIGHT | 4/6/12 LNNR | 19.95 | | | |
| MILLER LITE/COORS LIGHT | 4/6/12 CAN | 19.95 | | | |
| MILLER LITE/MGD/64/COORS/LIGHT | 2/12/12 LNNR | 19.20 | 18.50 | 7+ | UFN |
| MILLER LITE/MGD/64/COORS/COORS LIGHT | 2/12/12 CN | 19.20 | | M/M | |
| MILLER LITE/MGD/64/COORS/LIGHT | 18/12 LNNR | 14.40 | 13.65 | 7+ | UFN |
| MILLER LITE/MGD/64/COORS/LIGHT | 18/12 CAN | 14.40 | | M/M | |
| MILLER LITE/COORS LIGHT HIGH GRAPHIX | 24/12 HG | 19.20 | 18.15 | 5+ | UFN |
| MILLER LITE/MGD 64/COORS/COORS LIGHT | 24/12 CAN | 19.20 | 17.35 | 63+ | |
| COORS LIGHT | 6/4/16 NR | 22.05 | 19.90 | 1+ | UFN |
| MILLER LITE/COORS LIGHT | 6/4/16 CAN | 22.05 | | | |
| COORS LIGHT | 4/6/16 ATB | 23.35 | | | |
| MILLER LITE/COORS LIGHT | 2/9/16 ALUMITEK | 19.90 | 16.95 | 1+ | UFN |
| LITE/COORS LIGHT | 12/24 CN | 18.65 | 17.30 | 1+ | UFN |
| COORS NA | 4/6/12 NR | 17.30 | | | |
| SHARPS NA | 4/6/12 NR | 17.30 | | | |
| SHARPS NA | 2/12/12CAN | 17.30 | | | |
| HIGH LIFE | 4/6/12 LNNR | 15.25 | | | |
| ICEHOUSE | 4/6/12 LNNR | 15.25 | | | |
| MILLER HIGH LIFE/LIGHT | 2/12/12 LNNR | 14.95 | 14.15 | 1+ | UFN |
| MILLER HIGH LIFE | 2/12/12 CN | 14.95 | | | |
| ICEHOUSE | 2/12/12 LNNR | 14.95 | | | |
| KEYSTONE LIGHT | 2/12/12 CAN | 14.95 | | | |
| MILWAUKEE BEST/LIGHT/ICE | 2/12/12 CAN | 14.95 | | | |
| STEEL RESERVE HIGH GRAVITY | 2/12/12 CAN | 14.95 | | | |
| MILLER HIGH LIFE | 18/12 LNNR | 10.95 | 10.45 | 1+ | UFN |
| MILLER HIGH LIFE/LIGHT | 18/12 CAN | 10.95 | | | |
| ICEHOUSE | 18/12 CAN | 10.95 | | | |
| KEYSTONE LIGHT | 18/12 CAN | 10.95 | | | |
| ICEHOUSE | 18/12 LNNR | 10.95 | 10.45 | 1+ | UFN |
| MILLER HIGH LIFE/LIGHT | 24/12 CAN | 14.50 | 13.75 | 42+ | UFN |
| KEYSTONE LIGHT | 24/12 CAN | 14.50 | | | |
| MILWAUKEE BEST/LIGHT/ICE | 24/12 CAN | 14.50 | | | |
| OLDE ENGLISH | 12/32NR | 17.25 | | | |
| ICEHOUSE | 12/32 NR | 17.25 | | | |
| HIGH LIFE | 12/32NR | 17.25 | | | |
| HIGH LIFE | 6/4/16 CAN | 16.40 | 15.85 | 5+ | UFN |
| ICEHOUSE | 6/4/16 CAN | 16.40 | | M/M | |
| KEYSTONE LIGHT/ICE | 6/4/16 CAN | 16.40 | | | |
| OLDE ENGLISH | 6/4/16CAN | 16.40 | | | |
| STEEL RESERVE | 6/4/16 CAN | 16.40 | | | |
| MICKEY'S ICE | 6/4/16 CAN | 14.50 | | | |
| MICKEY'S ICE | 12/32 NR | 14.75 | | | |
| ICEHOUSE | 12/24 CN | 15.12 | | | |
| KEYSTONE ICE/LIGHT | 12/24 CN | 15.12 | | | |
| STEEL RESERVE | 12/24 CN | 15.12 | | | |
| MAGNUM | 12/32 NR | 15.60 | | | |
| BLUE MOON BEL WHITE/SEASONAL | 4/6/12NR | 27.85 | 25.50 | 1+ | UFN |
| BLUE MOON BEL WHITE/SEASONAL/VARIETY | 2/12/12 NR/CN | 27.10 | 23.78 | 1+ | UFN |
| CHILL | 4/6/12 LN NR | 20.75 | 15.80 | 1+ | UFN |
| CHILL | 2/12/12 LN NR | 19.18 | 15.25 | 1+ | UFN |
| FOSTERS | 4/6/12NR | 21.20 | | | |
| KILLIANS | 4/6/12NR | 21.20 | | | |
| FOSTERS | 2/12/12 NR | 21.20 | 18.50 | 1+ | UFN |
| KILLIANS | 2/12/12 NR | 21.20 | | | |
| FOSTERS | 2/12/12 CAN | 21.20 | | | |
| FOSTERS/PREMIUM ALE | 12/25.4 CAN | 19.50 | 18.15 | 1+ | UFN |
| LEINENKUGEL SUNSET WHEAT/SEASONAL | 4/6/12 | 27.85 | 22.40 | 1+ | UFN |
| MOLSON ICE/GOLDEN | 4/6/12NR | 21.20 | | | |
| PERONI/PILSNER URQUELL | 4/6/12 NR | 28.75 | 24.50 | 1+ | UFN |
| PERONI/PILSNER URQUELL | 2/12/12 LN NR | 27.15 | 24.00 | 1+ | UFN |

| BRAND | PACKAGE | FRONT LINE | PROMOTION | QTY DEAL | END DATE |
|--|-------------|------------|-----------|----------|----------|
| SPARKS REG/LEMONADE/BLACKBERRY | 6/4/16 CN | 31.00 | 25.50 | 1+ | UFN |
| PABST | | | | | |
| SCHLITZ | 4/6/12 NR | 19.95 | | | |
| SCHLITZ MALT LIQUOR BULL | 2/12/12 CAN | 14.15 | | | |
| OLD MILWAUKEE/LIGHT | 2/12/12 CAN | 15.10 | 14.15 | 1+ | UFN |
| OLD MILWAUKEE NA | 2/12/12 CAN | 14.15 | | | |
| OLD MILWAUKEE NA | 4/6/12 CAN | 14.15 | | | |
| OLD MILWAUKEE | 18/12 CAN | 10.95 | 10.45 | 1+ | UFN |
| OLD MILWAUKEE | 6/4/16 CAN | 16.40 | 15.85 | 1+ | UFN |
| PABST | 2/12/12 CAN | 15.10 | 14.15 | 1+ | UFN |
| PABST | 2/12/12 NR | 15.10 | | | |
| PABST | 18/12 CAN | 10.95 | 10.45 | 1+ | UFN |
| PABST | 12/24 CAN | 15.12 | | | |
| SCHLITZ MALT | 12/24 CAN | 15.12 | | | |
| SCHLITZ MALT LIQUOR BULL/HG | 6/4/16 CAN | 16.40 | 15.85 | 5+ | UFN |
| COLT 45/HG | 6/4/16 CAN | 16.40 | | M/M | |
| PABST | 6/4/16 CAN | 16.40 | | | |
| SCHLITZ MALT LIQUOR BULL/ICE/Colt 45 | 12/32NR | 17.25 | | | |
| CROWN IMPORTS-No Columbia or Union County | | | | | |
| MODELO ESPECIAL | 4/6/12 CAN | 22.10 | 19.50 | 5+ | UFN |
| | 2/12/12 CAN | 22.10 | | M/M | |
| CORONA EXTRA/LIGHT/MODELO ESPECIAL | 4/6/12 NR | 27.15 | | | |
| NEGRA MODELO/PACIFICO | | 27.15 | | | |
| CORONA EXTRA | 24/12 NR | 26.30 | 22.95 | 320+ | UFN |
| CORONA LIGHT | | 26.30 | | | |
| CORONA EXTRA/LIGHT/MODELO ESPECIAL | 2/12/12 NR | 26.30 | 23.45 | 14+ | UFN |
| NEGRA MODELO/PACIFICO | | 26.30 | | M/M | |
| CORONA EXTRA/LIGHT | 2/12/12 CAN | 26.30 | | | |
| CORONA EXTRA/LIGHT | 18/12 NR | 19.60 | 17.40 | 1+ | UFN |
| CORONITA | 24/7 NR | 19.60 | 17.40 | 1+ | UFN |
| CORONA EXTRA | 12/24 NR | 25.15 | | | |
| CORONA EXTRA | 12/24 CAN | 25.15 | | | |
| CORONA FAMILIAR | 12/32 NR | 33.50 | | | |
| MODELO ESPECIAL | 18/12 CAN | 15.20 | 14.00 | 5+ | UFN |
| MODELO ESPECIAL | 4/3/24 CAN | 19.50 | 17.97 | 1+ | UFN |
| HEINEKEN USA | | | | | |
| HEINEKEN/LIGHT | 4/6/7 NR | 19.60 | 17.40 | 1+ | UFN |
| HEINEKEN/LIGHT | 18/12 NR | 19.80 | 17.40 | 1+ | UFN |