

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form  
AB&T  
4000A-032E  
Rev. 5/04

NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)

Distributor: Cone Distributing, Inc. Date: 9/28/11  
Location Address: 3214 W Tharpe St License No: JDBW KLD 47-00086  
City: Tallahassee, FL 32303 Beginning date: 10/3/11  
Notice No: 2011-101 Page 1 of 3 Ending date: UFN

Counties Where Price is in Effect:  
Franklin, Liberty, Gadsden, Leon, Jefferson, Madison, Taylor, Wakulla, Hamilton, Suwannee, Lafayette Off premise channel

	BRAND NAME	SIZE AND PACKAGE	CASE QTY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING

**New frontline prices w/promotions see attached**

Charles D. Ingrilli  
Authorized Representative

Vice President Sales  
Title

BRAND	PACKAGE	FRONT LINE	PROMOTION	QTY DEAL	END DATE
<b>MILLER/COORS</b>					
MILLER LITE/COORS LIGHT	24/8 OZ CAN	11.00			
MILLER LITE/MGD/64/COORS/COORS LIGHT	4/6/12 LNNR	19.95			
MILLER LITE/COORS LIGHT	4/6/12 CAN	19.95			
MILLER LITE/MGD/64/COORS/LIGHT	2/12/12 LNNR	19.20	18.50	7+	UFN
MILLER LITE/MGD/64/COORS/COORS LIGHT	2/12/12 CN	19.20		M/M	
MILLER LITE/MGD/64/COORS/LIGHT	18/12 LNNR	14.40	13.65	7+	UFN
MILLER LITE/MGD/64/COORS/LIGHT	18/12 CAN	14.40		M/M	
<b>MILLER LITE/COORS LIGHT HIGH GRAPHIX</b>	<b>24/12 HG</b>	<b>19.20</b>	<b>18.15</b>	<b>5+</b>	<b>UFN</b>
<b>MILLER LITE/MGD 64/COORS/COORS LIGHT</b>	<b>24/12 CAN</b>	<b>19.20</b>	<b>17.35</b>	<b>28+</b>	
			<b>16.95</b>	<b>63+</b>	
				<b>M/M</b>	
COORS LIGHT	6/4/16 NR	22.05	19.90	1+	UFN
MILLER LITE/COORS LIGHT	6/4/16 CAN	22.05			
COORS LIGHT	4/6/16 ATB	23.35			
MILLER LITE/COORS LIGHT	2/9/16 ALUMITEK	19.90	16.95	1+	UFN
LITE/COORS LIGHT	12/24 CN	18.65	17.30	1+	UFN
COORS NA	4/6/12 NR	17.30			
SHARPS NA	4/6/12 NR	17.30			
SHARPS NA	2/12/12CAN	17.30			
HIGH LIFE	4/6/12 LNNR	15.25			
ICEHOUSE	4/6/12 LNNR	15.25			
MILLER HIGH LIFE/LIGHT	2/12/12 LNNR	14.95	14.15	1+	UFN
MILLER HIGH LIFE	2/12/12 CN	14.95			
ICEHOUSE	2/12/12 LNNR	14.95			
KEYSTONE LIGHT	2/12/12 CAN	14.95			
MILWAUKEE BEST/LIGHT/ICE	2/12/12 CAN	14.95			
STEEL RESERVE HIGH GRAVITY	2/12/12 CAN	14.95			
MILLER HIGH LIFE	18/12 LNNR	10.95	10.45	1+	UFN
MILLER HIGH LIFE/LIGHT	18/12 CAN	10.95			
ICEHOUSE	18/12 CAN	10.95			
KEYSTONE LIGHT	18/12 CAN	10.95			
ICEHOUSE	18/12 LNNR	10.95	10.45	1+	UFN
MILLER HIGH LIFE/LIGHT	24/12 CAN	14.50	13.75	42+	
KEYSTONE LIGHT	24/12 CAN	14.50		M/M	
MILWAUKEE BEST/LIGHT/ICE	24/12 CAN	14.50			
OLDE ENGLISH	12/32NR	17.25			
ICEHOUSE	12/32 NR	17.25			
HIGH LIFE	12/32NR	17.25			
HIGH LIFE	6/4/16 CAN	16.40	15.85	5+	UFN
ICEHOUSE	6/4/16 CAN	16.40		M/M	
KEYSTONE LIGHT/ICE	6/4/16 CAN	16.40			
OLDE ENGLISH	6/4/16CAN	16.40			
STEEL RESERVE	6/4/16 CAN	16.40			
MICKEY'S ICE	6/4/16 CAN	14.50			
MICKEY'S ICE	12/32 NR	14.75			
ICEHOUSE	12/24 CN	15.12			
KEYSTONE ICE/LIGHT	12/24 CN	15.12			
STEEL RESERVE	12/24 CN	15.12			
MAGNUM	12/32 NR	15.60	14.75	2+	UFN
BLUE MOON BEL WHITE/SEASONAL	4/6/12NR	27.85	25.50	1+	UFN
BLUE MOON BEL WHITE/SEASONAL/VARIETY	2/12/12 NR/CN	27.10	23.78	1+	UFN
CHILL	4/6/12 LN NR	20.75	15.80	1+	UFN
CHILL	2/12/12 LN NR	19.18	15.25	1+	UFN
FOSTERS	4/6/12NR	21.20			
KILLIANS	4/6/12NR	21.20			
FOSTERS	2/12/12 NR	21.20	18.50	1+	UFN
KILLIANS	2/12/12 NR	21.20			
FOSTERS	2/12/12 CAN	21.20			
FOSTERS/PREMIUM ALE	12/25.4 CAN	19.50	18.15	1+	UFN
LEINENKUGEL SUNSET WHEAT/SEASONAL	4/6/12	27.85	22.40	1+	UFN
MOLSON ICE/GOLDEN	4/6/12NR	21.20			
PERONI/PILSNER URQUELL	4/6/12 NR	28.75	24.50	1+	UFN

BRAND	PACKAGE	FRONT LINE	PROMOTION	QTY DEAL	END DATE
PERONI/PILSNER URQUELL	2/12/12 LN NR	27.15	24.00	1+	UFN
SPARKS REG/LEMONADE/BLACKBERRY	6/4/16 CN	31.00	25.50	1+	UFN
<b>YUENGLING</b>					
YUENGLING LAGER/BLK & TAN/LIGHT	4/6/12 NR	19.95			
YUENGLING PORTER	4/6/12 NR	21.20			
YUENGLING LAGER/BLK & TAN/LIGHT	2/12/12 NR	19.20			
YUENGLING/LIGHT	2/12/12 CAN	19.20			
YUENGLING PREMIUM	6/4/16 CAN	22.05	19.90	1+	UFN
YUENGLING LAGER/LIGHT		22.05			
YUENGLING LAGER	24/12 NR/CAN	18.60	17.35	5+	<b>ENDS</b>
		18.60	16.55	54+	<b>OCT 30</b>
YUENGLING LAGER 15/24 CAN	15/24 CAN	21.60			
<b>PABST</b>					
SCHLITZ	4/6/12 NR	19.95			
SCHLITZ MALT LIQUOR BULL	2/12/12 CAN	14.50	14.15	1+	UFN
OLD MILWAUKEE/LIGHT	2/12/12 CAN	15.10	14.15	1+	UFN
OLD MILWAUKEE NA		15.10			
OLD MILWAUKEE NA	4/6/12 CAN	14.15			
OLD MILWAUKEE	18/12 CAN	10.95	10.45	1+	UFN
OLD MILWAUKEE	6/4/16 CAN	16.40	15.85	1+	UFN
PABST	2/12/12 CAN	15.10	14.15	1+	UFN
PABST	2/12/12 NR	15.10			
PABST	18/12 CAN	10.95	10.45	1+	UFN
PABST	12/24 CAN	15.12			
SCHLITZ MALT	12/24 CN	15.12			
SCHLITZ MALT LIQUOR BULL/HG	6/4/16 CAN	16.40	15.85	5+	UFN
COLT 45/HG	6/4/16 CAN	16.40		M/M	
PABST	6/4/16 CAN	16.40			
SCHLITZ MALT LIQUOR BULL/ICE/COLT 45	12/32NR	17.25			
<b>CROWN IMPORTS-No Hamilton, Lafayette, Suwannee</b>					
MODELO ESPECIAL	4/6/12 CAN	22.10	19.50	5+	UFN
	2/12/12 CAN	22.10		M/M	
CORONA EXTRA/LIGHT/MODELO ESPECIAL	4/6/12 NR	27.15			
NEGRA MODELO/PACIFICO		27.15			
CORONA EXTRA	24/12 NR	26.30	22.95	90+	UFN
		26.30			
CORONA EXTRA/LIGHT/MODELO ESPECIAL	2/12/12 NR	26.30	23.45	14+	UFN
NEGRA MODELO/PACIFICO		26.30		M/M	
CORONA EXTRA/LIGHT	2/12/12 CAN	26.30			
CORONA EXTRA/LIGHT	18/12 NR	19.60	17.40	1+	UFN
CORONITA	24/7 NR	19.60	17.40	1+	UFN
CORONA EXTRA	12/24 NR	25.15			
CORONA EXTRA	12/24 CAN	25.15			
CORONA FAMILIAR	12/32 NR	33.50			
MODELO ESPECIAL	18/12 CAN	15.20	14.00	5+	UFN
MODELO ESPECIAL	4/3/24 CAN	19.50	17.97	1+	UFN
<b>HEINEKEN USA</b>					
HEINEKEN/LIGHT	4/6/7 NR	19.60	17.40	1+	UFN
HEINEKEN/LIGHT	18/12 NR	19.80	17.40	1+	UFN