

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor Cone Distributing, Inc. Date 10/28/11

Location Address 500 NW 27<sup>th</sup> Ave. License No. JDBW \_\_\_\_\_ KLD 52-00003

City Ocala, FL 34475 Beginning Date Nov. 7, 2011

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Counties Where Price is in Effect: Alachua, Bradford, Citrus, Columbia, Dixie, Gilchrist Hernando, Levy, Marion, Sumter, Union **OFF premise channel**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Mike's Harder Lemonade	24/16 CN	2+	25.50	33.35
Mike's Harder Cranberry Lemonade				
Mike's Harder Black Cherry Lemonade				
Mike's Harder Lime				
Mike's Harder Blueberry				
Mix and Match				

Charles D. Ingrilli  
 Authorized Representative

Vice President Sales  
 Title