

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Cone Distributing, Inc. Date 12/24/10

Location Address 500 NW 27th Ave. License No. JDBW _____ KLD 52-00003

City Ocala, FL 34475 Beginning Date January 3, 2011

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Counties Where Price is in Effect: Alachua, Bradford, Citrus, Columbia, Dixie, Gilchrist, Hernando, Levy, Marion, Sumter, Union **OFF premise channel**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Dogfish Head Keg Increase				
Please see attached.				
Mix and Match				

Charles D. Ingrilli
 Authorized Representative

Vice President Sales
 Title

Brand	PACKAGE	1-2	3-9	10-19	20-39	40+
1/2 BBL						
Dogfish Head 90 Minute IPA	15.5 Gals - 1/2 bbl	\$225.00	\$225.00	\$225.00	\$225.00	\$225.00
Dogfish Head 60 Minute IPA	13.2 Gals - 1/2 bbl	\$179.95	\$179.95	\$179.95	\$179.95	\$179.95
Dogfish Head Punkin Ale	15.5 Gals - 1/2 bbl	\$179.95	\$179.95	\$179.95	\$179.95	\$179.95
1/6 BBL						
Dogfish Head Chicory Stout	5.1 Gals - 1/6 bbl	\$85.95	\$85.95	\$85.95	\$85.95	\$85.95
Dogfish Head Aprihop	5.1 Gals - 1/6 bbl	\$85.95	\$85.95	\$85.95	\$85.95	\$85.95
Dogfish Head Olde School	5.1 Gals - 1/6 bbl	\$151.95	\$151.95	\$151.95	\$151.95	\$151.95
Dogfish Head 90 Minute IPA	5.1 Gals - 1/6 bbl	\$101.00	\$101.00	\$101.00	\$101.00	\$101.00
Dogfish Head Indian Brown	5.1 Gals - 1/6 bbl	\$85.95	\$85.95	\$85.95	\$85.95	\$85.95