

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**  
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T  
 4000A-032E  
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor Cone Distributing, Inc. Date 1/13/11

Location Address 3214 West Tharpe Street License No. JDBW \_\_\_\_\_ KLD 47-00086

City Tallahassee, FL 32303 Beginning Date January 25, 2011

Notice No. 2011 19 Page 1 of 1 Ending Date February 6, 2011

Counties Where Price is in Effect: Franklin, Gadsden, Hamilton, Jefferson, Lafayette, Leon, Liberty, Madison, Suwannee, Wakulla, Taylor **Off premise channel only**

| <i>BRAND NAME</i> | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|-------------------|-------------------------|----------------------|------------------------------|---------------------------------|
| Heineken          | 2/12/12 NR/CN           | 1+                   | 25.45                        | 26.30                           |
| Heineken Light    |                         | 14+                  | 23.45                        |                                 |
| Amstel Light      |                         | 35+                  | 22.95                        |                                 |
|                   |                         |                      |                              |                                 |
| Heineken          | 1/18/12 NR              | 1+                   | 16.95                        | 19.80                           |
| Heineken Light    |                         |                      |                              |                                 |
|                   |                         |                      |                              |                                 |
| Dos Equis Lager   | 2/12/12 NR              | 1+                   | 22.95                        | 23.80                           |
| Dos Equis Amber   |                         | 3+                   | 21.95                        |                                 |
|                   |                         |                      |                              |                                 |
|                   |                         |                      |                              |                                 |
|                   |                         |                      |                              |                                 |
| Mix and Match     |                         |                      |                              |                                 |
|                   |                         |                      |                              |                                 |

Charlie Ingrilli  
 Authorized Representative

Vice President of Sales  
 Title